

Requirements/Notes:

Reference:

http://www.magentocommerce.com/design_guide/articles/magento-design-terminologies4

CMS (TBD)

ARS' premiere product content management suite provides all product catalog data to the Magento commerce platform.

Platform

All sites will be hosted on a Magento Web Commerce platform

Websites

A website is a collection of stores that share the same customer and order information as well as shopping cart.

Multiple websites will need to be hosted on the Magento platform, sharing common functionality across all sites including extensions, widgets and other custom built functionality

Stores (Shops)

A store (Shop) is a collection of store views.

Each website will consist of multiple stores (Character Shops).

Note: Each Store/Shop will need to carry it's own unique skin as a subset of the website theme.

Store Views (Shop Views)

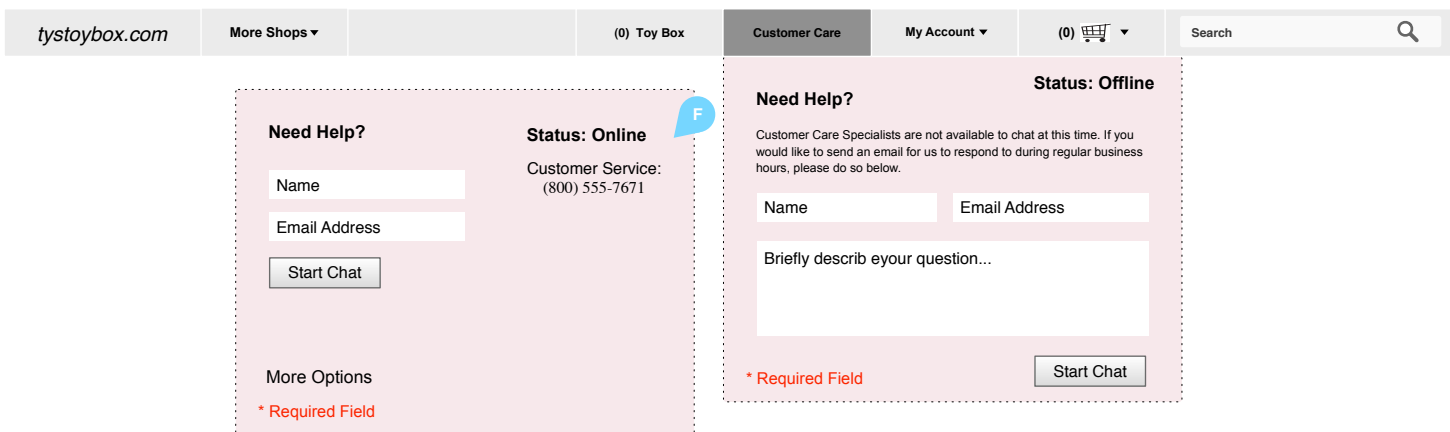
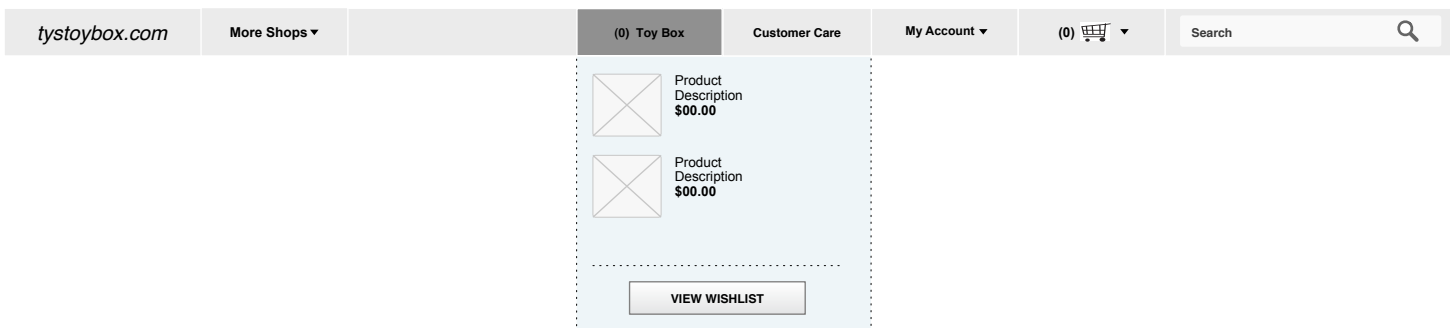
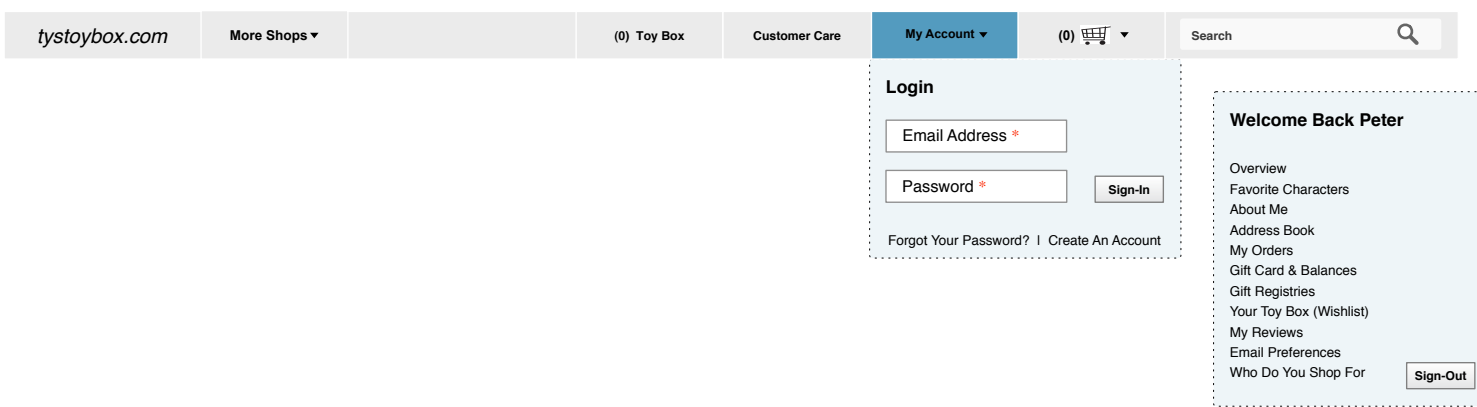
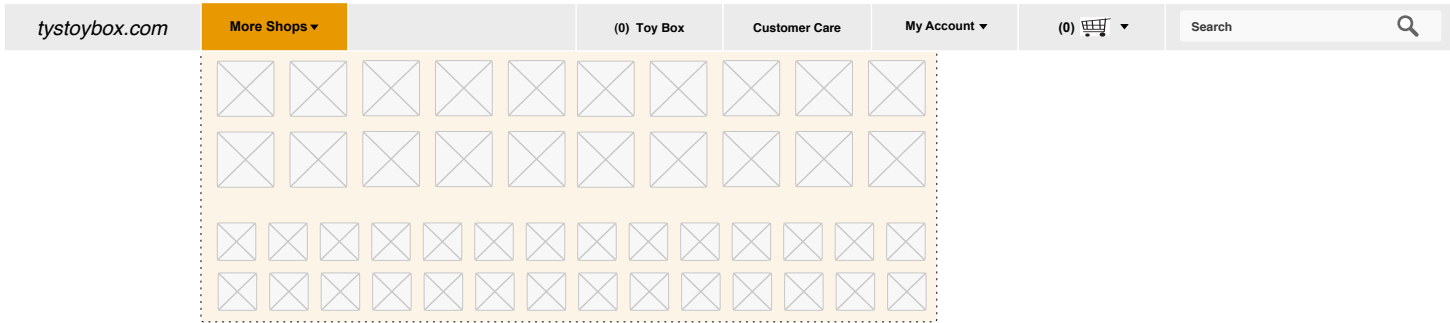
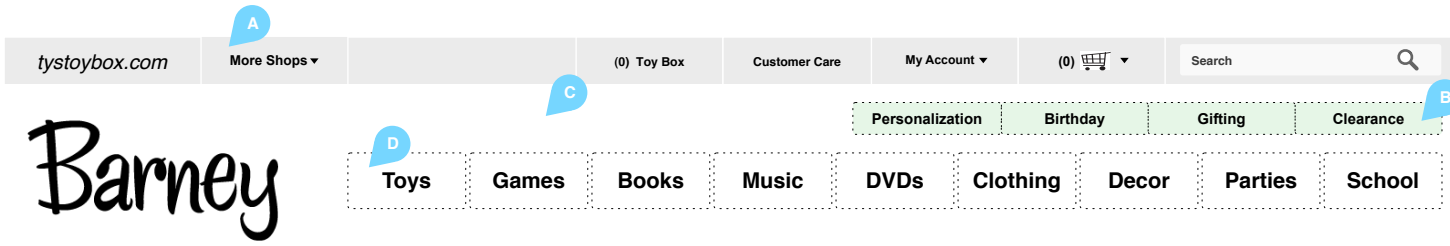
A store view is an instance of a store (shop). In most cases, they are used to define language variations within a Store.

Store View Business Implication/needs to be assessed

Mobile

<http://www.magentocommerce.com/product/mobile>

Store View Business Implication/needs to be assessed



Requirements/Notes:

A | Universal Navigation

1. Member Mgmt and shopping cart use case is accessible through the universal nav.
2. Persistent cookie will store the users first name, once they enter it.
3. Optional Adspace for Universal Promotional Banner (above Universal nav)
4. Universal nav should have 1-click access to other shop-fronts.

B | Search:

1. Universal Search > Ability to search across all other shops & websites. By default the current character products appear on top of the search results, all other products to follow
2. Search Suggestion > Ability of merchant to control "auto complete" feature. When a customer types in the search box, the system displays a drop down list with matching results
3. Search Spelling > Ability for the merchant to turn on/off the spelling for no search results "Did you mean..."
4. Search Stop Words > Ability for the merchant to control words which are not included in the search index (a, an, the, this, etc) such that search indexes remain small and efficient.

C | Shop Destinations

Destination pages within a shop, i.e. Product personalization, Party Center, etc.

D | Shop Navigation

Customized Styling for each shop
Fly-outs/drop-down menus (TBD)
Provides a consistent global navigation for the Store/Shop

E | Structure

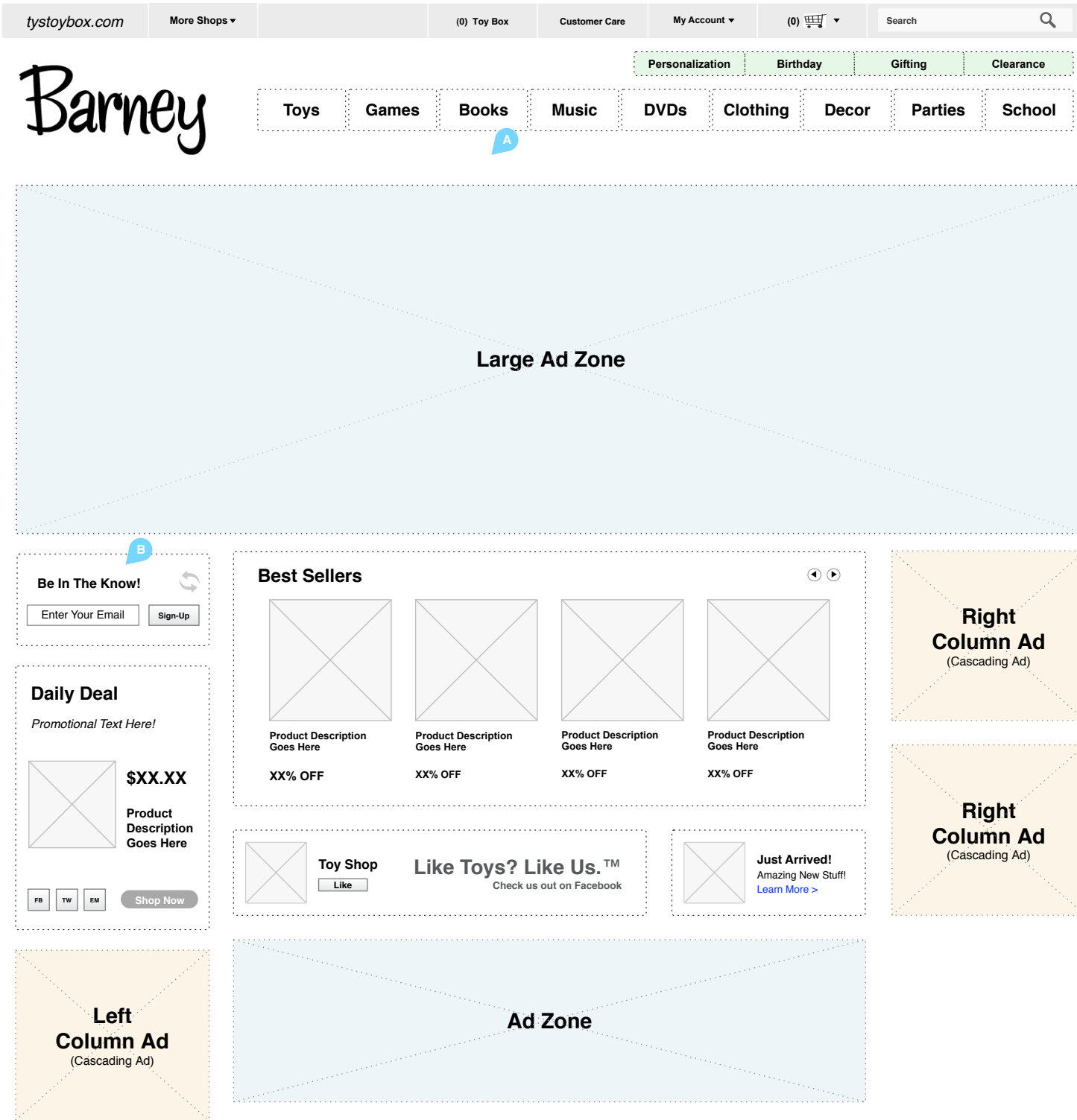
Structure based on 1080 Grid System
3 Block Level Structural Columns
5 Primary Columns for dividing space allocation

<http://www.gridssystemgenerator.com/gs01.php?GridWidth=1080&GridColumns=5&GridMarginLeft=12&GridMarginRight=12>

F | Customer Service Phone #

Customer service phone number needs to include "Show / Hide" or "Off / On" functionality. This would be manually switched on by customer service operator when phone support is available. Phone number only to be completely hidden. (Ex: During periods of high traffic volume.)

*Same customer service phone number for all 3 websites.



The wireframe shows a top navigation bar with the following elements: 'tystoybox.com', 'More Shops', '(0) Toy Box', 'Customer Care', 'My Account', '(0) Shopping Cart', and a search bar. Below the navigation bar is a large 'Barney' logo. A horizontal menu contains categories: Toys, Games, Books, Music, DVDs, Clothing, Decor, Parties, and School. Above this menu are four filters: Personalization, Birthday, Gifting, and Clearance. The main body features a large 'Large Ad Zone' at the top. Below it, there are several content blocks: 'Be In The Know!' (email sign-up), 'Daily Deal' (promotional text, price, and 'Shop Now' button), 'Best Sellers' (four product cards with descriptions and discounts), 'Toy Shop' (social media link), 'Like Toys? Like Us.' (Facebook link), 'Just Arrived!' (new arrivals link), 'Left Column Ad', and 'Right Column Ad' (two cascading ad zones). A large 'Ad Zone' is located at the bottom of the main content area.

Requirements/Notes:

A | Storefront Homepage:

1. Customized with character theme
2. Any standard widget from the widget in the widget library is available
3. Positioning > Layout positioning of the widgets is completely customizable at the shop front level.
4. Sub domains on 3rd party dot coms can be configured to land on the shop front, i.e. [Shop.ThomasandFriends.com](#) will be present across Thomas Shop Front on Hit Shop USA
5. Each shop/page has a default configuration of widgets and functionality

B | Email Opt In:

1. Opt in (Triggers Preference Center > Opt in for other Characters)
2. Provide a page where users can subscribe to marketing emails. Consumer will be presented a page that pre-populates (if known) the First Name, Last Name, and email address for a registered user. Consumer must confirm email address and enter ZIP code. Consumer will have a series of checkboxes which they can use to indicate the categories / characters / shows of interest for them.
3. An unsubscribe link on this page takes the consumer to another page that pre-populates the email address (if known). The consumer can opt out of all emails or only a sub-set of them - via a set of checkboxes.
4. Email address is passed through to the Email Preference Center Sign In where someone can update their preferences or create a new account.

Other Notes"

1. Final Navigation Items Need to be defined
2. Character Specific issue > If a shop front doesnt offer an item, that item needs to be (i.e. Parties)
3. Nav Item Destinations > Needs to have ability to link to splash page (i.e. Birthday Center splash pg.)
4. Customer Care needs business decision to offer Live Chat or 1-800 #



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our [Yo Gabba Gabba Merchandise](#) includes [Yo Gabba Gabba toys](#), playsets, plush, along with personalized [Yo Gabba Gabba shirts](#) with DJ Lance, Brobee, Foofoa, Plex, Muno and Toodee.

Shop By Category

[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#)

Popular Links

[Popular Link](#), [Popular Link](#), [Popular Link](#),
[Popular Link](#), [Popular Link](#), [Popular Link](#),
[Popular Link](#), [Popular Link](#), [Popular Link](#),
[Popular Link](#), [Popular Link](#), [Popular Link](#),
[Popular Link](#), [Popular Link](#), [Popular Link](#),
[Popular Link](#), [Popular Link](#), [Popular Link](#),
[Popular Link](#), [Popular Link](#), [Popular Link](#),
[Popular Link](#), [Popular Link](#), [Popular Link](#),

© 2010, a brand xpand company.

Customer Service
[Contact](#)
[Recalls](#)
[Returns](#)

Your Account
[Order Status](#)
[Account Information](#)
[Your Shopping Cart](#)
[Wish List](#)

About
[Privacy Policy](#)
[Legal Notice](#)
[Recall Information](#)



- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School

Requirements/Notes:

A | Storefront Homepage:
 TBD



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our [Yo Gabba Gabba Merchandise](#) includes [Yo Gabba Gabba toys](#), playsets, plush, along with personalized [Yo Gabba Gabba shirts](#) with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category

[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#)

Popular Links

[Popular Link](#), [Popular Link](#)



- Personalization Birthday Gifting Clearance

- Toys Games Books Music DVDs Clothing Decor Parties School

Be More Specific
Sub-Category
Sub-Category
Sub-Category
Sub-Category
Sub-Category
Sub-Category
Sub-Category
Sub-Category
Sub-Category

Ad Zone

Daily Deal
Promotional Text Here!
\$XX.XX
Product Description Goes Here
Shop Now

Be In The Know!
Enter Your Email Sign-Up

Name It
Enter Your Name Go

Left Column Ad (Cascading Ad)

Best Sellers
Product Title \$000.00 Original Price
Product Title \$000.00 Original Price
Product Title \$000.00 Original Price
Product Title \$000.00 Original Price

Right Column Ad (Cascading Ad)

Most Popular

Toy Shop Like Us? Like Us.™ Check us out on Facebook

Ad Zone

Just Arrived! Amazing New Stuff! Learn More >

Just Arrived! Amazing New Stuff! Learn More >

Character/Shop/Show Biography (SEO)
Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba".

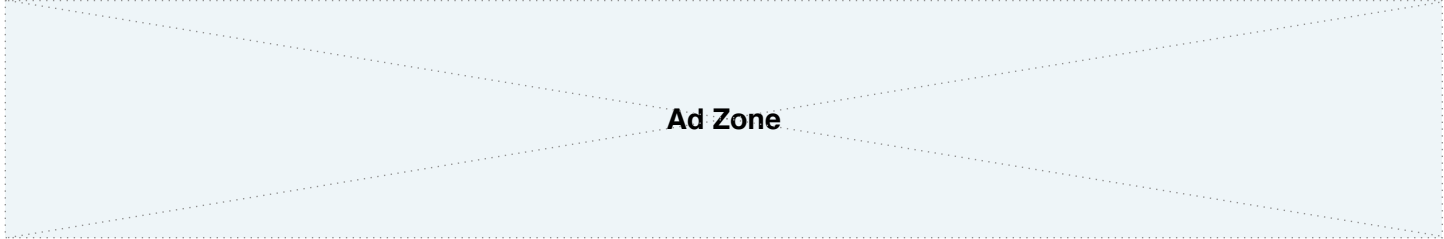
Shop By Category
Category Category Category
Category Category Category
Category Category Category
Category Category Category
Category Category

Popular Links
Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link

- Requirements/Notes:
A | Category Page
1. Customized with character theme
2. Any standard widget from the widget in the widget library is available
3. Positioning > Layout positioning of the widgets is completely customizable at the category level.
B | Sub Category Page:
1. Customized with character theme
2. Any standard widget from the widget in the widget library is available
3. Positioning > Layout positioning of the widgets is completely customizable at the category level.



- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School



Home > Category > Product Listings

Be In The Know!

Enter Your Email

Shop For

Name It

Enter Your Name

How Old?

1 2 3 4 5 6
 7 8 9 10 11 12

I Wanna Spend

I Like To



Show: **More** | Less Sort: \$ | \$\$\$ Previous | Next

 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>
 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>
 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>	 \$000.00 Original Price <input type="button" value="ADD TO WISHLIST"/> <input type="button" value="PERSONALIZE"/> <input type="button" value="ADD TO CART"/>

Show: **More** | Less Sort: \$ | \$\$\$ Previous | Next

Toy Shop
 Like Toys? Like Us.™
 Check us out on Facebook


Requirements/Notes:

A | Product Listing Page:

1. Customized with character theme
2. Any standard widget from the widget in the widget library is available
3. Positioning > Layout positioning of the widgets is completely customizable at the product listing level.
4. Product Filters > Product will update after each attribute selection through Ajax
5. Add to Cart & Add to Toybox Wishlist available
6. Product Results > Sort By filters
7. List Views > Gallery & Listing
8. All personalizable products to be tagged with icon
9. Open attributes can be rendered as "burst"
10. Available inventory can be shown based on business rules for example, (only 5 items left, show)

Barney

- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School



Personalization

Name (limit 9 Characters)

[Personalize](#)

mov

360

mp3

mp4

you tube

flicker

UGC

mp4

Share Your Own >

Customized Tee Shirt

\$000.00

\$000.00

Size

Shirt Color

Quantity [Shipping Information](#)

[Sizing Chart](#)

[Add To Cart](#)

[Add To Toy Box](#)

Share The Fun!

[Like](#)

Have Fun

Based on 23 reviews

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur.

Ad Zone

Be Creative

Magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora numquam eius modi tempora numquam eius modi.

Use Your Imagination

Magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora

Related Product

Product Description


[Learn More >](#)

Also Consider

Product Description

[Learn More >](#)

Previously Viewed



Left Column Ad

(Cascading Ad)

Reviews & Discussions

Based on 23 reviews

I love this product

By MJ from Wheaton | Mar 25, 2011

Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium. [...More](#)

84 of 98 people found this useful

Was this helpful?

[Yes](#) [No](#)

I love this product

By MJ from Wheaton | Mar 25, 2011

Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium. [...More](#)

84 of 98 people found this useful

Was this helpful?

[Yes](#) [No](#)

I love this product

By MJ from Wheaton | Mar 25, 2011

Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium. [...More](#)

84 of 98 people found this useful

Was this helpful?

[Yes](#) [No](#)

[Write A Review](#)



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our [Yo Gabba Gabba Merchandise](#) includes [Yo Gabba Gabba toys](#), playsets, plush, along with personalized [Yo Gabba Gabba shirts](#) with DJ Lance, Brobee, Foofa, Plex, Muno and Toodee.

Shop By Category

[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#)

Popular Links


[Popular Link](#), [Popular Link](#)

- Requirements/Notes:**
- A | Product Details Page**
1. Customized with character theme
 2. Certain Optional Widgets Will be available at the product SKU level, i.e. Universal Small Banner
 3. Positioning > Widget positioning is specified on the layout
 4. Add to Cart & Add to Toybox Wish-list available
 5. Enlarge Image Feature
 6. Product Associations (See Requirement #25)
 7. Share on Social Media feature is available
 8. Open attributes can be rendered as "burst"
 9. Available inventory can be shown based on business rules for example, (only 5 items left, show)
 10. Standard functionality for Product rating and reviews is available
 11. Share your own images feature will be available
 12. 5 Types of Digital Assets are supported / can be embedded (See Requirement #XX)
 13. Position needs to be an attribute / may need preview thumbnails to highlight via large image the multiple positions. Position may alter design.
 14. Proceed Blank button / price implication

- B | Product Associations**
- Cross sell & up sell ability to set up an intelligent algorithm to associate and recommend products based on the customers current session click behavior. Needs ability to control which weighting is assigned to each field.
- a. You may also like
 - b. People who bought this item, also bought
 - c. Accessories

Barney

- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School



Personalization

Name (limit 9 Characters)

Font:

Color:

Front or Back:

Position:

Customized Tee Shirt
\$000.00
\$000.00

Size:

Shirt Color:

Quantity: [Shipping Information](#)
[Sizing Chart](#)

Add To Cart
Add To Toy Box

Requirements/Notes:

- A | Product Details Page**
- Customized with character theme
- Design Options Attribute
- Multiple Text/Upload Boxes
 - Position of content (a)

Share The Fun!

Based on 23 reviews

Have Fun

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur.

Be Creative

Magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora numquam eius modi tempora numquam eius modi.

Use Your Imagination

Magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora

Related Product

[Product Description](#)
[Learn More >](#)

Also Consider

[Product Description](#)
[Learn More >](#)



Reviews & Discussions

Based on 23 reviews

I love this product

By MJ from Wheaton | Mar 25, 2011

Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium.
[...More](#)

84 of 98 people found this useful
Was this helpful?

I love this product

By MJ from Wheaton | Mar 25, 2011

Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium.
[...More](#)

84 of 98 people found this useful
Was this helpful?


I love this product

By MJ from Wheaton | Mar 25, 2011

Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium.
[...More](#)

84 of 98 people found this useful
Was this helpful?

Previously Viewed



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category

- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category

Popular Links

- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link



- Personalization Birthday Gifting Clearance Toys Games Books Music DVDs Clothing Decor Parties School



Customized Tee Shirt \$000.00 \$000.00

Add To Cart

Add To Toy Box

- mov 360 mp3 mp4 you tube flicker UGC mp4

Share Your Own >

Requirements/Notes:

A | Product Details Page

- 1. Customized with character theme

Share The Fun! Like

Ad Zone

Left Column Ad (Cascading Ad)

Have Fun Be Creative Use Your Imagination

Related Product

Also Consider

Previously Viewed

Reviews & Discussions

Character/Shop/Show Biography (SEO)

Shop By Category

Popular Links

tystoybox.com More Shops (0) Toy Box Customer Care My Account (0) Shopping Cart Search

Barney

Personalization Birthday Gifting Clearance Toys Games Books Music DVDs Clothing Decor Parties School

Barney Life Size Plush \$000.00 Add To Cart Add To Toy Box

Requirements/Notes:

A | Product Details Page

- 1. Customized with character theme
2. Certain Optional Widgets Will be available at the product SKU level, i.e. Universal Small Banner
3. Positioning > Widget positioning is specified on the layout
4. Add to Cart & Add to Toybox Wish-list available
5. Enlarge Image Feature
6. Product Associations (See Requirement #25)
7. Share on Social Media feature is available
8. Open attributes can be rendered as "burst"
9. Available inventory can be shown based on business rules for example, (only 5 items left, show)
10. Standard functionality for Product rating and reviews is available
11. Share your own images feature will be available
12. 5 Types of Digital Assets are supported / can be embedded (See Requirement #XX)
13. Position needs to be an attribute / may need preview thumbnails to highlight via large image the multiple positions. Position may alter design.

Share The Fun! Like

Based on 23 reviews

Have Fun

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium...

Be Creative

Magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet...

Use Your Imagination

Magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet...

Related Product Product Description Learn More

Also Consider Product Description Learn More

B | Product Associations

Cross sell & up sell ability to set up an intelligent algorithm to associate and recommend products based on the customers current session click behavior.

- a. You may also like
b. People who bought this item, also bought
c. Accessories

Ad Zone

Left Column Ad (Cascading Ad)

Reviews & Discussions

Based on 23 reviews

I love this product By MJ from Wheaton | Mar 25, 2011 Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium.

Previously Viewed



Character/Shop/Show Biography (SEO) Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons...

Shop By Category Category Category Category Category Category Category Category Category Category Category Category Category Category

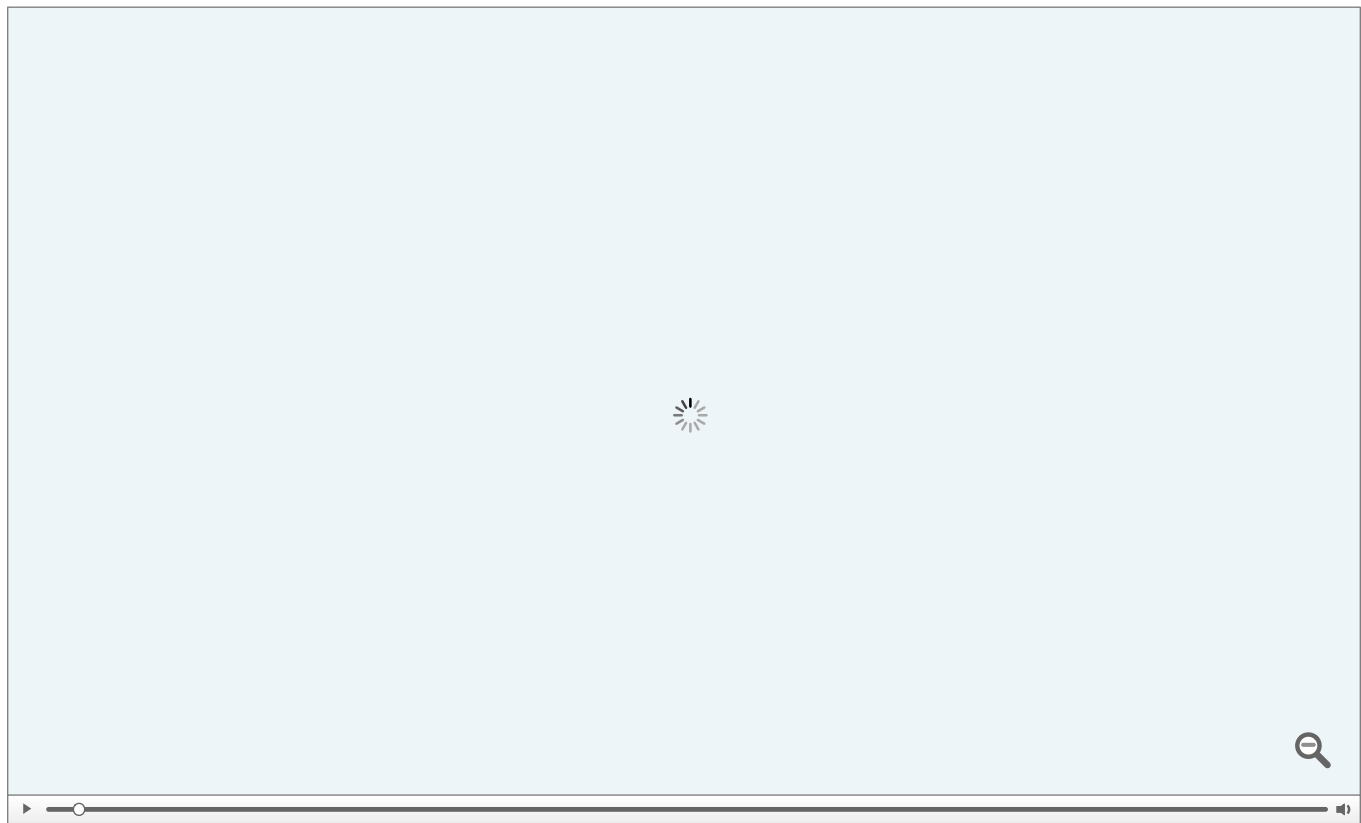
Popular Links Popular Link, Popular Link

Twitter Facebook New Products News Customer Service Your Account About Contact Order Status Privacy Policy Recalls Account Information Legal Notice Returns Your Shopping Cart Recall Information Wish List

tystoybox.com More Shops (0) Toy Box Customer Care My Account (0) Shopping Cart Search



- Personalization
 - Birthday
 - Gifting
 - Clearance
- Toys
 - Games
 - Books
 - Music
 - DVDs
 - Clothing
 - Decor
 - Parties
 - School



Requirements/Notes:

A | Product Details Page

1. Customized with character theme

Share The Fun!

Have Fun
Based on 23 reviews
Sed ut unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur.

Ad Zone

Related Product
Product Description
[Learn More >](#)

Be Creative
Magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora numquam eius modi tempora numquam eius modi.

Also Consider
Product Description
[Learn More >](#)

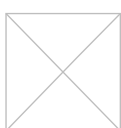
Left Column Ad
(Cascading Ad)

Use Your Imagination
Magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora

Reviews & Discussions
Based on 23 reviews

<p>I love this product By MJ from Wheaton Mar 25, 2011 Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium. ...More 84 of 98 people found this useful Was this helpful? <input type="button" value="Yes"/> <input type="button" value="No"/></p>	<p>I love this product By MJ from Wheaton Mar 25, 2011 Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium. ...More 84 of 98 people found this useful Was this helpful? <input type="button" value="Yes"/> <input type="button" value="No"/></p>	<p>I love this product By MJ from Wheaton Mar 25, 2011 Sed ut perspiciatis unde omnis iste natus error sit voluptatem ac antium doloremque laudantium. ...More 84 of 98 people found this useful Was this helpful? <input type="button" value="Yes"/> <input type="button" value="No"/></p>
--	--	--

Previously Viewed



Character/Shop/Show Biography (SEO)
Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our [Yo Gabba Gabba Merchandise](#) includes [Yo Gabba Gabba](#) toys, playsets, plush, along with personalized [Yo Gabba Gabba shirts](#) with DJ Lance, Brobee, Foofa, Plex, Muno and Toodee.

Shop By Category
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#) [Category](#)
[Category](#) [Category](#)

Popular Links
[Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#), [Popular Link](#)

[Twitter](#) [Facebook](#) [New Products](#) [News](#)
© 2010, a [brand xpand](#) company.

Customer Service
[Contact](#)
[Recalls](#)
[Returns](#)

Your Account
[Order Status](#)
[Account Information](#)
[Your Shopping Cart](#)
[Wish List](#)

About
[Privacy Policy](#)
[Legal Notice](#)
[Recall Information](#)



- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School

Login or Create An Account

Sign-Up

By creating an account with our store you will be able to move through the checkout process faster, store multiple shipping addresses, view and track your orders in your account and more.

Login

Email Address *

Password *

[Forgot Your Password?](#)

Create an Account:

Who Are You

First Name *

Last Name *

Are you age 13 or older ? Yes No

Zip Code *

Favorite Characters

Login Information

Email Address *

Password *

Confirm Password *

Sign Up for Newsletter
 Sign Up for Promotional Alerts

* Required Field

Requirements/Notes: https://www.panic.com/coda/buy.html
A | Sign Up: New users clicks "Register" button and the "Create a New Account Page" dynamically flies out within the same page.

B | Login: User enters Email address, Password, selected Forgot Password (Temp PW sent to email) and click "Sign-In" links to "My Account Dashboard"

C | Who Are You: User enters first and last name along with Birthday Month, Day, & Year

C1 | Age Verification - Must also block any account from being created using a birthdate for users under 13 years of Age, 18 Years old if from State of Maine.

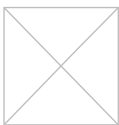
D | Login Information: User enters Email address, Password, confirm password

E | Sign Up for Newsletter: User checks box to sign up for all newsletters.

F | Sign Up for Promotional Alerts: User checks box to sign up for all promotional alerts.

G | Favorite Characters: The ability for the user to select & update the characters they want to be the dominant ranking filters throughout the site, newsletters, & promotional emails.

H | Submit: User clicks submit and is brought to a Welcome to Your Account page "My Account Dashboard". Welcome email is triggered via API. Data is stored in account information.



Character/Shop/Show Biography (SEO)
Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category
Category Category Category
Category Category Category
Category Category Category
Category Category Category
Category Category Category

Popular Links
Popular Link, Popular Link



- Personalization Birthday Gifting Clearance
- Toys Games Books Music DVDs Clothing Decor Parties School

- My Account**
- Overview
 - Favorite Characters
 - About Me
 - Address Book
 - My Orders
 - Gift Card & Balances
 - Your Toy Box (Wishlist)
 - My Reviews
 - Email Preferences

Account Dashboard

Favorite Characters

Current Gift Card/Account Balance

\$000.00

Latest Order

Order Placed: **January 1, 2011**

Order Number: XXXXXXXXXX

Recipient: [Matthew Jansick](#)

Shipping Method: **Standard Ground**

Order Total: **\$XXX.XX**

Processing

Right Column Ad
(Cascading Ad)

Requirements/Notes:

A | Favorite Characters:

The ability for the user to select & update the characters they want to be the dominant ranking filters throughout the site, newsletters, & promotional emails.

B | Current Gift/Account Balance:

B1 | Account Balance shows current gift card balance, data fueled by the Gift Cards page.

B2 | Redeem a Gift Card button links to Gift Cards Page

C | Latest Order:

C1 | Latest Order shows

- 1) Order Placed date
- 2) Order Number
- 3) Recipient Name
- 4) Shipping Method
- 5) Order Total

C2 | Processing shows

- 1) Track
- 2) Change (Option only if Prior to Shipping)
- 3) Cancel (Option only if Prior to Shipping)

C3 | More Order links to My Orders page



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofoa, Plex, Muno and Toodee.

Shop By Category

Category Category Category
 Category Category Category
 Category Category Category
 Category Category Category
 Category Category Category
 Category Category

Popular Links

Popular Link, Popular Link, Popular Link, Popular Link, Popular Link,
 Popular Link, Popular Link, Popular Link, Popular Link, Popular Link,
 Popular Link, Popular Link, Popular Link, Popular Link, Popular Link,
 Popular Link, Popular Link, Popular Link, Popular Link, Popular Link,
 Popular Link, Popular Link, Popular Link, Popular Link, Popular Link,
 Popular Link, Popular Link, Popular Link, Popular Link, Popular Link,

Customer Service

Contact
 Recalls
 Returns

Your Account

Order Status
 Account Information
 Your Shopping Cart
 Wish List

About

Privacy Policy
 Legal Notice
 Recall Information



- Personalization Birthday Gifting Clearance Toys Games Books Music DVDs Clothing Decor Parties School

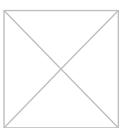
My Account Overview Favorite Characters About Me Address Book My Orders Gift Card & Balances Your Toy Box (Wishlist) My Reviews Email Preferences

My Orders section showing three order cards with status (Processing, You should get it, Delivered), shipment details, and action buttons like CHANGE, CANCEL, TRACK, FEEDBACK, and RETURN.

Right Column Ad (Cascading Ad)

Requirements/Notes:

- A | Sort Order By: 1) All Orders, 2) Open Orders, 3) Completed Orders, 4) Orders placed in the last 30 days, 5) Orders placed in the last 6 Months, 6) Etc.
B | Single Item Order
B1 | Order Status, Default view to show status based on order confirmation number
B2 | Change or Cancel an order
B3 | Feedback, allows user to submit a survey that pre populates order details and provides user with a comments box.
C | Multiple Item Order (Single Shipment)
C1 | Order Status, Default view to show status based on order confirmation number
C2 | Track Order, The ability to track an order by order confirmation number.
C3 | Feedback, allows user to submit a survey that pre populates order details and provides user with a comments box.
D | Multiple Item/Multiple Shipments Order
D1 | Return, provides user with information to return one or all of the items in an order.



Character/Shop/Show Biography (SEO) Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba".

Shop By Category

- Category Category Category Category Category Category Category Category Category Category

Popular Links

- Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link

- Customer Service: Contact, Recalls, Returns; Your Account: Order Status, Account Information, Your Shopping Cart, Wish List; About: Privacy Policy, Legal Notice, Recall Information



Personalization Birthday Gifting Clearance

Toys Games Books Music DVDs Clothing Decor Parties School

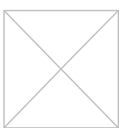
- My Account: Overview, Favorite Characters, About Me, Address Book, My Orders, Gift Card & Balances, Your Toy Box (Wishlist), My Reviews, Email Preferences

Your Toy Box (Wishlist) section containing three product cards with 'ADD TO CART' and 'DELETE' buttons, and a summary section with 'Add All To Cart', 'Update', and 'Who Can See It?' options.



Requirements/Notes:

- A | Sort Items By: 1) Date, 2) Total Price, 3) Etc. (Needs Research)
B | Wishlist Item Information: B1 | Date Added, B2 | Notes / Comments, B3 | Wishlist Title with Description, B4 | Add to Cart, B5 | Delete
C | Apply to All Wishlists: C1 | Add All to Cart, C2 | Update
D | Who Can See It?: D1 | Status, D2 | Privacy, D3 | Share Facebook, D4 | Share Twitter, D5 | Email This



Character/Shop/Show Biography (SEO) Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons...

Shop By Category

Category Category Category Category Category Category Category Category Category Category

Popular Links

Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link



- Personalization Birthday Gifting Clearance Toys Games Books Music DVDs Clothing Decor Parties School

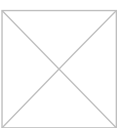
- My Account Overview Favorite Characters About Me Address Book My Orders Gift Card & Balances Your Toy Box (Wishlist) My Reviews Email Preferences

Gift Cards section containing Redeem Your Gift Card, Account Balance (\$000.00), Send a Gift eCard, Popular Amounts, and Enter Your Own options.



Requirements/Notes:

- A | Redeem Gift Card: A1 | Enter Your Gift Card Code, A2 | Redeem
B | Account Balance / Update: shows current account debits and credits.
C | Send a Gift eCard: C1 | Enter Recipient Name, Email, & Message, C2 | Popular Amounts, C3 | Enter Your Own, C4 | Delivery Date, C5 | Next Button



Character/Shop/Show Biography (SEO) Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons...

Shop By Category

- Category Category Category Category Category Category Category Category Category Category

Popular Links

- Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link



Personalization Birthday Gifting Clearance

Toys Games Books Music DVDs Clothing Decor Parties School

- My Account: Overview, Favorite Characters, About Me, Address Book, My Orders, Gift Card & Balances, Your Toy Box (Wishlist), My Reviews, Email Preferences

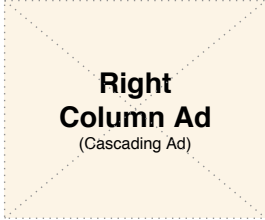
Address Book

Default Billing Address

Matthew Jansick, ARS Interactive, 1001 Reeds Lake Road, Chattanooga, Tennessee, United States, T: 432-364-4188

Default Shipping Address

Matthew Jansick, ARS Interactive, 1001 Reeds Lake Road, Chattanooga, Tennessee, United States, T: 432-364-4188



Matthew Jansick

ARS Interactive, mjansic@thinkars.com, T: 432-364-4188, 1001 Reeds Lake Road, Chattanooga, Tennessee, 37415, United States

EDIT DELETE

Matthew Jansick

ARS Interactive, mjansic@thinkars.com, T: 432-364-4188, 1001 Reeds Lake Road, Chattanooga, Tennessee, 37415, United States

EDIT DELETE

Enter A New Address

Form with fields: First Name, Last Name, Company, Email, Telephone, Fax, Address, City, State, Country, ZIP Code

Requirements/Notes:

A | Billing Addresses: Displays all known billing addresses created in "Checkout Process" or "Address Book" New Entries.

A1 | Edit Billing Address, user click action opens popup to make address changes & saves updates.

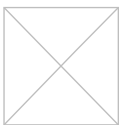
A2 | Delete Billing Address, user click action opens popup to make address changes & saves updates.

B | Shipping Addresses: Displays all known shipping addresses created in "Create New Account" page

B1 | Edit Shipping Address, user click action opens popup to make address changes & saves updates.

B2 | Delete Shipping Address, user click action opens popup to make address changes & saves updates.

C | New Entry: Button takes user to a dialog box within this page to enter Name, Street, City, State, Zip, Country, Phone. That data updates to this "Address Book" page.



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofa, Plex, Muno and Toodee.

Shop By Category

Category Category Category Category Category Category Category Category Category Category

Popular Links

Popular Link, Popular Link



Personalization Birthday Gifting Clearance

Toys Games Books Music DVDs Clothing Decor Parties School

- My Account Overview Favorite Characters About Me Address Book My Orders Gift Card & Balances Your Toy Box (Wishlist) My Reviews Email Preferences

Account Information

Who Are You

First Name * Last Name * Birthday (Month, Day, Year) Are you age 13 or older? Yes No Email Address *

Change Password

Change Password checkbox, Enter Current Password, New Password *, Confirm New Password *

Default Billing Address

Matthew Jansick, ARS Interactive, 1001 Reeds Lake Road, Chattanooga, Tennessee, 37415, United States, T: 432-364-4188, Edit Billing Address

Default Shipping Address

Matthew Jansick, ARS Interactive, 1001 Reeds Lake Road, Chattanooga, Tennessee, 37415, United States, T: 432-364-4188, Edit Shipping Address



Requirements/Notes:

- A | Who Are You: A1 | First Name, Last Name; A2 | Birthday > Month, Day, Year; A3 | Age Verification - Must also block any account from being created using a birthdate for users under 13 years of Age, 18 Years old if from State of Maine; A4 | Email Address
B | Change Password: B1 | Change Password Checkbox; B2 | Enter Current Password; B3 | New Password / Confirm New Password
C | Default Billing Address / Edit: user enters updated information, details are reflected in Address Book.
D | Default Shipping Address / Edit: user enters updated information, details are reflected in Address Book.

* Required Field

UPDATE



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category

Category Category Category Category Category Category Category Category Category Category

Popular Links

Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link, Popular Link



Personalization Birthday Gifting Clearance

Toys Games Books Music DVDs Clothing Decor Parties School

- My Account
- Overview
- Favorite Characters
- About Me
- Address Book
- My Orders
- Gift Card & Balances
- Your Toy Box (Wishlist)
- My Reviews
- Email Preferences

Email Preferences

Newsletters

- Send HTML Newsletters (Pictures & Text) A1
- Send Text-Only Newsletters A2
- Send HTML emails (Pictures & Text) B1
- Send Text-Only emails B2

Alternate Opt In B

- Send me Messages for the following Characters Only A3

Favorite Characters



- Do Not Send me Messages / Opt Out A4
(Does not include transactional emails)

Update



Requirements/Notes:

A | Newsletter Preferences:

1. View
2. Change
3. Update Newsletter Preferences.

A1 | Send HTML Newsletters, (Pictures & Text)

A2 | Send Text-Only Newsletters

A3 | Send messages for my Favorite Characters only

A4 | Do Not Send Me Messages / Opt Out, (Does not include transactional emails)

B | Alternate Opt-In:

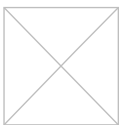
1. View
2. Change
3. Update Promotional Alerts Preferences.

B1 | Send HTML Emails, (Pictures & Text)

B2 | Send Text-Only Emails

Other Notes:

1. Favorite Character Logic > Needs to be able to favor characters in experience / messaging. Regardless of number of favorite characters only 1 welcome email deployed with API



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category

Category Category Category Category Category Category Category Category Category Category

Popular Links

Popular Link, Popular Link



- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School

Left Column Ad (Cascading Ad)

Shopping Cart

[Item] was successfully added to your shopping cart.

Product title with short description \$16.37 Quantity X

Product title with short description \$36.37 Quantity X

This Item is a gift

Gift Wrap (Add \$3.99) Enter A Gift Message Max. 240 characters. 240 characters left

Have A Discount Code? Enter your coupon code if you have one. APPLY

Estimate Shipping & Tax Chattanooga Tennessee United States ESTIMATE

CONTINUE SHOPPING CHECK OUT

Right Column Ad (Cascading Ad)

Related Product

Product Description Learn More >

Also Consider

Product Description Learn More >

Previously Viewed

Requirements/Notes:

A | Item Successfully Added to Cart:

- A1 | Product Title, Description, & Price,
- A2 | Quantity,
- A3 | Move to Wishlist / Remove,

C | Discount Code:

- C1 | Discount Coupon Code Entry Box,
- C2 | Apply Coupon Code,

D | Estimate Shipping & Tax:

1. City (User Entry)
2. State/Province (Drop Down Menu)
3. Country (Drop Down Menu)

- D1 | Entry form, City, State, Country
- D2 | Estimate Shipping & Tax button

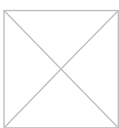
E | This Item is a Gift:

E1 | Gift Wrap, (Add \$3.99) this is a Sku level attribute that needs to be added either before the cart on the product page or in the cart (as shown here). Will use drop ship module functionality.

- E2 | Enter Gift Message,
- E3 | Characters Left Counter

* Selecting "This Item is a Gift," generates a gift receipt for that item.

F | CONTINUE SHOPPING:



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category

- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category

Popular Links

- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link



- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School

- Login
- Billing
- Shipping
- Payment
- Order Review

Login or Create An Account

Sign-Up

By creating an account with our store you will be able to move through the checkout process faster, store multiple shipping addresses, view and track your orders in your account and more.

Register

Login

Email Address *

Password *

Forgot Your Password?

Sign-In

Continue as Guest

Create an Account:

Who Are You

First Name *

Last Name *

Birthday Month Day Year

Zip Code *

Login Information

Email Address *

Password *

Confirm Password *

Sign Up for Newsletter

Sign Up for Promotional Alerts

Favorite Characters



* Required Field

SUBMIT

Requirements/Notes:

A | Sign Up: New users clicks "Register" button and the "Create a New Account Page" dynamically flies out within the same page.

B | Login: User enters Email address, Password, selected Forgot Password (Temp PW sent to email) and click "Sign-In" links to "My Account Dashboard"

C | Continue as Guest > This button only appears in the checkout flow. Users accessing this page from anywhere else don't see this button.

D | Who Are You:

User enters first and last name along with Birthday Month, Day, & Year

E | Login Information:

User enters Email address, Password, confirm password

F | Sign Up for Newsletter:

User checks box to sign up for all newsletters.

G | Sign Up for Promotional Alerts:

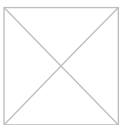
User checks box to sign up for all promotional alerts.

H | Favorite Characters:

The ability for the user to select & update the characters they want to be the dominant ranking filters throughout the site, newsletters, & promotional emails.

i | Submit:

User clicks submit and is brought to a Welcome to Your Account page "My Account Dashboard". Welcome email is triggered via API. Data is stored in account information.



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category

- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category

Popular Links

- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link



- Personalization Birthday Gifting Clearance Toys Games Books Music DVDs Clothing Decor Parties School

- Login Billing Shipping Payment Order Review

Billing

Billing Address: Select a billing address from your address book or enter a new address. Enter A New Address: First Name, Last Name, Company, Telephone, Fax, Address, City, State, Country, ZIP Code.

Order Summary table with columns for item and amount. Grand Total: \$38.71

Requirements/Notes:

- A | Billing Information: A1 | Billing Address > Select from Address Book... A2 | Ship to this Address

- B | Order Summary: 1. Subtotal, 2. Gift Wrap, 3. Donation, 4. Discount Code, 5. Account Credits Applied, 6. Gift Card Credits Applied, 7. Shipping & Handling, 8. Tax, 9. Grand Total

Reference: store.apple.com

B1 | Continue Check out

C | Enter a New Address:

- 1. First Name, 2. Last Name, 3. Company, 4. Email, 5. Telephone, 6. Fax, 7. Address, 8. Address Line 2, 9. City, 10. State (Drop Down), 11. Country (Drop Down), 12. Zip Code

Addresses are automatically saved to the user address book

C1 | Ship to this Address

* Required Field



Character/Shop/Show Biography (SEO) Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons...

Shop By Category Category Category Category Category Category Category Category Category Category Category

Popular Links Popular Link, Popular Link



Toys Games Books Music DVDs Clothing Decor Parties School

Personalization Birthday Gifting Clearance

- Login
- Billing
 - Matthew Jansick
 - ARS Interactive
 - 1001 Reeds Lake Road
 - Chattanooga, Tennessee 37415
 - United States
 - T: 423-364-4188
- Shipping
 - Matthew Jansick
 - ARS Interactive
 - 1001 Reeds Lake Road
 - Chattanooga, Tennessee 37415
 - United States
 - T: 423-364-4188
- Payment
- Order Review

Shipping

- Shipping Method**
- United Parcel Service**
 - Ground \$14.49
 - 3 Day Select \$27.22
 - 2nd Day Air \$36.83
 - Next Day Air Saver \$65.39
 - Next Day Air \$71.39
 - Flat Rate**
 - Fixed \$5.00

Shipping Address

Select One...

First Name *
Last Name *
Company
Email *
Telephone *
Fax

Address *
Address
City *
State *
Country *
ZIP Code *

Order Summary

Subtotal	\$52.74
Gift Wrap	\$3.99
Discount Code	-\$5.00
Account Credits Applied	-\$15.00
Gift Card Credits Applied	-\$10.00
Shipping	\$5.00
Tax	\$1.74
Grand Total	\$38.71

NEXT / PAYMENT

Requirements/Notes:

A | Shipping Method:

- A1 | United Parcel Service Shipping Options & price (\$X.XX)
- Ground
 - 3 Day Select
 - 2nd Day Air
 - Next Day Air Saver
 - Next Day Air
- A2 | Flat Rate Shipping Option, Fixed \$X.XX

*Once order is shipped out from fulfillment, an HTML **"Shipping Confirmation"** trigger email is sent via API.

B | Order Summary:

- Subtotal
 - Gift Wrap
 - Donation
 - Discount Code
 - Account Credits Applied
 - Gift Card Credits Applied
 - Shipping & Handling
 - Tax
 - Grand Total
- "Order Summery" moves with scrolling

Reference: store.apple.com

B1 | Continue Check out

C | Shipping Address:

C1 | Select a Shipping Address, selected address autofills into below entry form for user to verify.

- Existing Address from Address Book
 - Address 1 "Street, City, State, Zip"
 - Address 2 "Street, City, State, Zip"
- Use Same Address as Billing Address
 - Billing Address Details "Street, City, State, Zip"
- Enter New Address
 - Enter New Address
 - First Name
 - Last Name
 - Company
 - Email
 - Telephone
 - Fax
 - Address
 - Address Line 2
 - City
 - State (Drop Down)
 - Country (Drop Down)
 - Zip Code

* Required Field



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofoo, Plex, Muno and Toodee.

Shop By Category

- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category
- Category

Popular Links

- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link
- Popular Link



- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School

- Login
- Billing Information
- Shipping
- Payment**
- Order Review

Payment

Payment Type

Credit or Debit Card

Saved Credit Card

Paypal

Use A Gift Card or Credit

Name on card *

Select Credit Card Type *

Expiration Date * 03 2014

Security Code * 354

Save Card Information for future use

Apply A Gift Card or Credit

Previous Credit Balance: \$40.00

Amount to Apply from Credit Balance \$15.00

Enter A New Gift Card

Enter Your Gift Card Code Here

Gift Card Balance: \$75.00

Amount to Apply from Gift Card \$10.00

APPLY

Donation Message

Would you like to round up your purchase to the nearest dollar to donate to public television?

Yes, please donate \$0.26

Other Amount:

Order Summary

Subtotal	\$52.74
Gift Wrap	\$3.99
Donation	\$0.26
Discount Code	-\$5.00
Account Credits Applied	-\$15.00
Gift Card Credits Applied	-\$10.00
Shipping	\$5.00
Tax	\$1.74
Grand Total	\$38.71

NEXT / REVIEW ORDER

Requirements/Notes:

- A | Payment:**
- A1 | Payment Type
 1. Check/Money Order
 2. Credit Card
 - A2 | Credit Card Entry Form
 1. Name on Card
 2. Card Type (Drop Down, 4 types)
 - a. American Express
 - b. Discover
 - c. Master Card
 - d. Visa
 3. Expiration Date (Drop Down MM/YYYY)
 4. Security Code.
 - A3 | Security Code > "What is This?"
- Additional Payment note, (Save This Card)

- B | Order Summary:**
1. Subtotal
 2. Gift Wrap
 3. Donation
 4. Discount Code
 5. Account Credits Applied
 6. Gift Card Credits Applied
 7. Shipping & Handling
 8. Tax
 9. Grand Total

"Order Summary" moves with scrolling

Reference: store.apple.com

- B1 | Continue Check out
- C | Apply Credits to This Order:**
- Amounts should pre-populate to reflect order balance
- C1 | Current Total Account Credit Balance
 - C2 | Amount to Apply from Credit Balance
 - C3 | Enter A New Gift Card
 - C4 | Current Total Gift Card Balance
 - C5 | Amount to Apply from Gift Card
- D | Donation Message:**
- Note: Enable on PBS only**
- D1 | Donation Roundup Checkbox, "Yes, please donate \$X.XX"
 - D2 | Checkbox, Other Amount

* Required Field



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category

Category Category Category
 Category Category Category
 Category Category Category
 Category Category Category
 Category Category Category
 Category Category

Popular Links

Popular Link, Popular Link





- Personalization
- Birthday
- Gifting
- Clearance
- Toys
- Games
- Books
- Music
- DVDs
- Clothing
- Decor
- Parties
- School

Login

Billing

Matthew Jansick
ARS Interactive
1001 Reeds Lake Road
Chattanooga, Tennessee 37415
United States
T: 423-364-4188

Shipping

Matthew Jansick
ARS Interactive
1001 Reeds Lake Road
Chattanooga, Tennessee 37415
United States
T: 423-364-4188

Payment Method

Matthew Jansick's American Express
Number: XXXX-1142
Expiration: 03/2014

Order Review

Order Review

Product Title
\$000.00

Product Title
\$000.00

Order Summary

Subtotal \$52.74
Gift Wrap \$3.99
Donation \$0.26
Discount Code -\$5.00
Account Credits Applied -\$15.00
Gift Card Credits Applied -\$10.00
Shipping \$5.00
Tax \$1.74

Grand Total \$38.71

PLACE ORDER

Requirements/Notes:

A | Order Review:
A1 | Product Title, Description, Price \$XX.XX

B | Order Summary:
1. Subtotal
2. Gift Wrap
3. Donation
4. Discount Code
5. Account Credits Applied
6. Gift Card Credits Applied
7. Shipping & Handling
8. Tax
9. Grand Total
"Order Summary" moves with scrolling

Reference: store.apple.com

C1 | Place Order Button
Final step needed to place the actual order.



Character/Shop/Show Biography (SEO)

Yo Gabba Gabba is a series on Nick Jr. that uses retro-style and beat driven music to teach valuable life lessons in a colorful world of unique characters that play and dance as soon as they hear the magic words, "Yo Gabba Gabba". Our Yo Gabba Gabba Merchandise includes Yo Gabba Gabba toys, playsets, plush, along with personalized Yo Gabba Gabba shirts with DJ Lance, Brobee, Foofo, Plex, Muno and Toodee.

Shop By Category

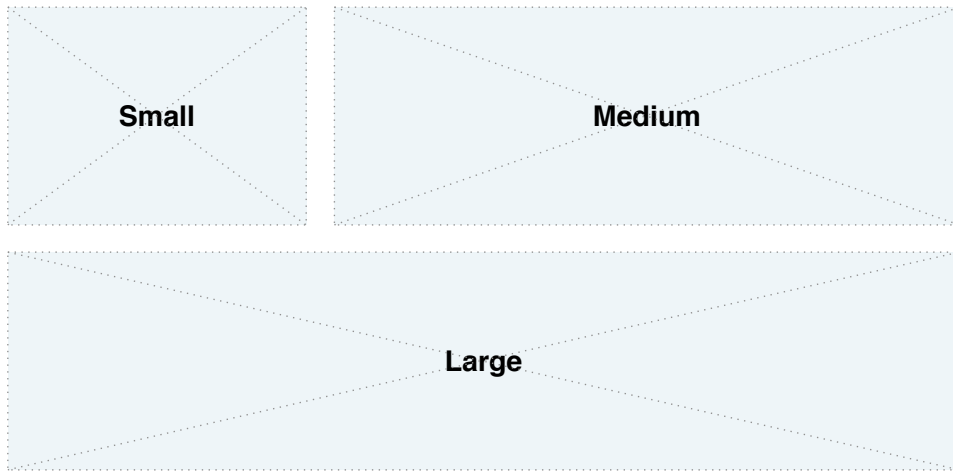
Category Category Category
Category Category Category
Category Category Category
Category Category Category
Category Category Category
Category Category

Popular Links

Popular Link, Popular Link

Requirements/Notes:

A | Note Here



Requirements/Notes:

A | General Ad Zone Widget

WIDGET FUNCTION

To add any HTML content and use it as an adzone.

DEFAULT LOGIC

If there is no HTML content, remove the widget.

OPTIONS

1. Title of widget is customizable.
2. Widget instance can expire on a certain date or can be set up for perpetual timeframe.
3. Four Ad Sizes are available: 1-column, 2-column, 3-column, 4-column,
4. Widget can accept any type of HTML, CSS, JavaScript Code, JSON, AJAX code

Admin Panel

Ad Title

Starts: Enter Date/Time

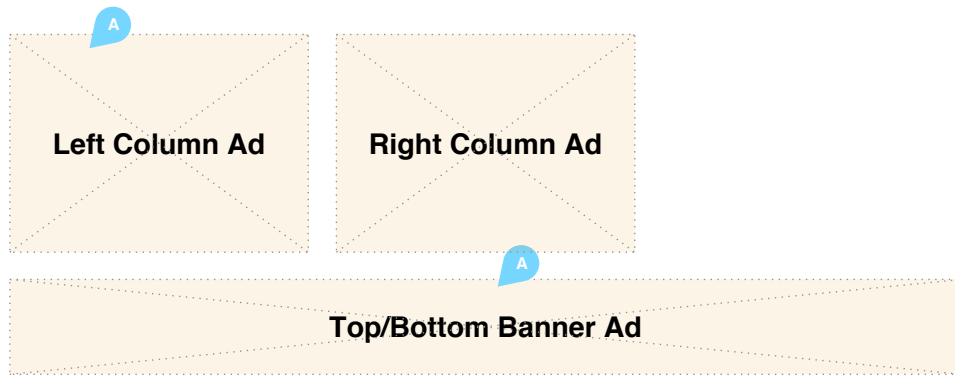
Expires: Never Enter Date/Time

S M L XL

Custom HTML/CSS

"Cut & Paste
HTML/CSS Code Here"

Apply



Requirements/Notes:

A | HP Cascading Ad Zone Widget

WIDGET FUNCTION

To feature an ad that can be cascaded to multiple levels in hierarchy of product catalog.

DEFAULT LOGIC

1. If there is no HTML, remove the widget.
2. By Default the ad widget instance cascades one level down.
3. All instances in the next level down are preselected.

OPTIONS

1. Widget instance can expire on a certain date or can be set up for perpetual timeframe.
2. Any level of hierarchy can be selected.

POSITIONING

1. Widget instances can only be placed in the left column across all levels of Hierarchy.
2. The cascaded widget instance is positioned based on the date of publishing. Most recent on the top.

Admin Panel

Ad Title

Starts: Enter Date/Time

Expires: Never Enter Date/Time

Ad Size: Left Col. Ad Top Banner Bottom Banner

Cascade Down

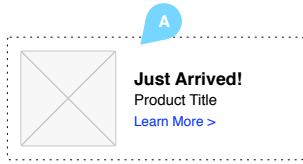
Category Sub-Cat Prod List Prod Details

Choose Category

Category 1 Category 2 Category 3 Category 4
 Category 5 Category 6 Category 7 Category 8
 Category 9 Category 10 Category 11 Category 12

Custom HTML/CSS

"Cut & Paste
HTML/CSS Code Here"



Requirements/Notes:
A | Text Based Ad Zone Widget

Admin Panel

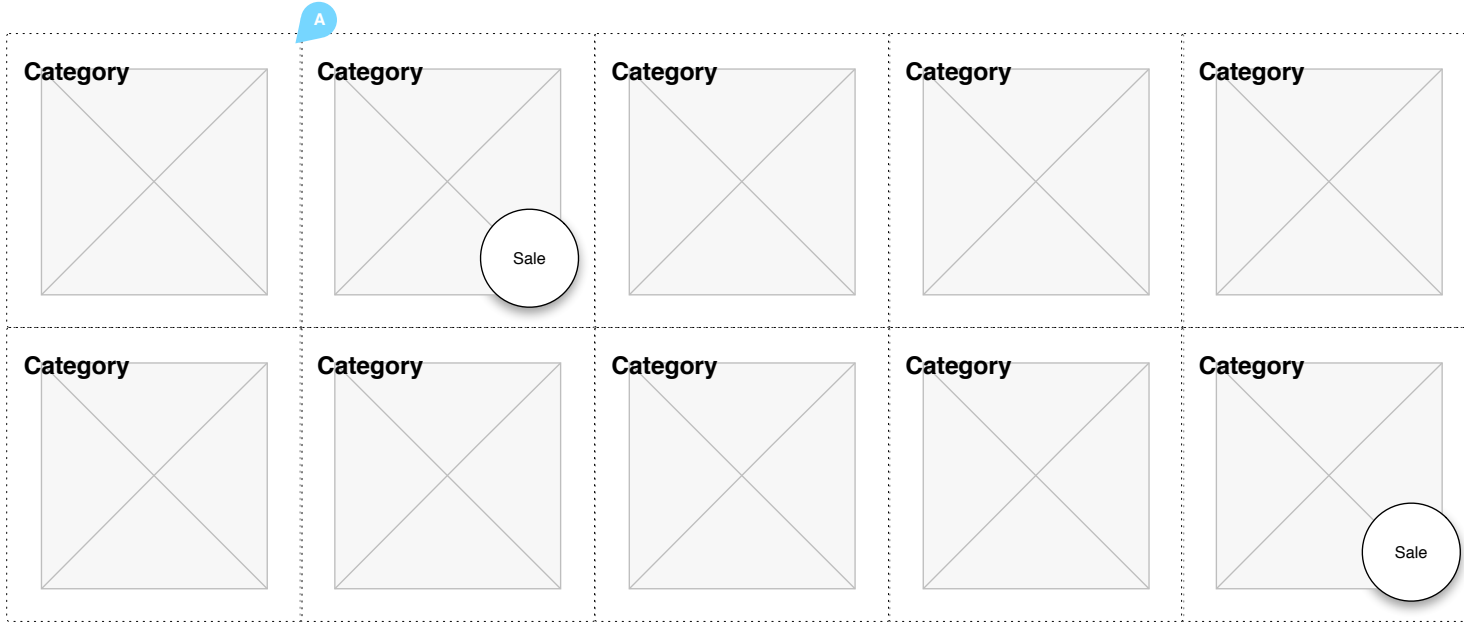
Ad Title "Just Arrived"

Starts: Enter Date/Time

Expires: Never Enter Date/Time

Item

Apply



Requirements/Notes:

A | Categories

WIDGET FUNCTION

Features all or Select Categories/Subcategories on a page

DEFAULT LOGIC

- Shows all categories/subcategories at 5 columns wide

OPTIONS

- 1.Width (1-5 columns)
- 2. PID images can be canidated manually for each category/subcategory
- 4) Can indicate a specific sale or offer within a specific cat/subcat

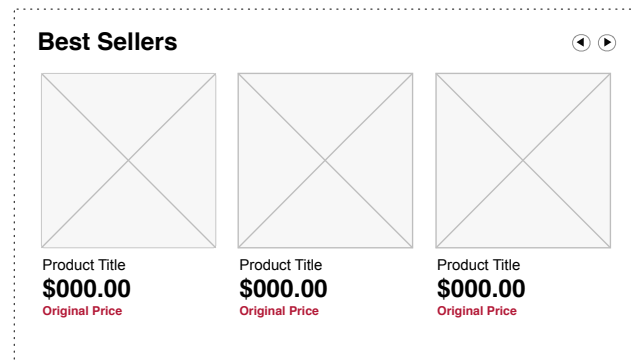
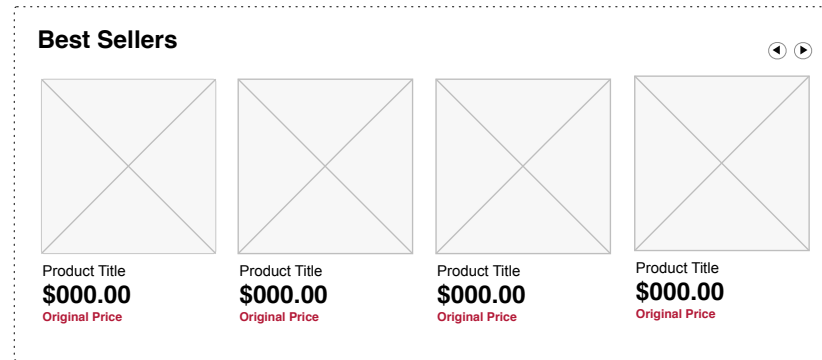
Admin Panel

Starts: Enter Date/Time

Expires: Never Enter Date/Time

1 2 3 4 5

Apply



Requirements/Notes:

A | Featured Products Widget

WIDGET FUNCTION

To feature multiple products based on predefined business rules as default. These rules can be overwritten by specifying SKUs.

DEFAULT LOGIC

- Best sellers pulls products based on top selling SKUs within a certain category. Overwriting is available.
- Most Popular Items pulls products based on unique visits of product details page. Overwriting is available.
- New Arrivals pulls products based on date of product publishing. Overwriting is available.
- Featured Items requires SKUs to be specified to the widget. If no SKUs specified, default to New Arrivals.

OPTIONS

1. Title of widget is customizable.
2. Widget instance can expire on a certain date or can be set up for perpetual timeframe.
3. Up to 16 Products can be setup by default. XLS Upload would be nice to have.
4. Standard Save Story (Regular Price, Discount Price, %age Off) is featured.

Admin Panel

Title **"Best Sellers"**

Starts: Enter Date/Time

Expires: Never Enter Date/Time

3 Col

4 Col

5 Col

Logic: Best Sellers (Default) Most Popular
 Featured Items New Arrivals

Manual Override

Override Expires:

Never Enter Date/Time



Admin Panel

Title "Daily Deal"

Starts: Enter Date/Time

Expires: Never Enter Date/Time

Logic: Daily (Default) Weekly Monthly

Product ID	Message	
Product ID	Enter Text	-
Product ID	Enter Text	-
Product ID	Enter Text	-
Product ID	Enter Text	-
Product ID	Enter Text	-

[Add Another Product](#)

[Apply](#)

Requirements/Notes:

A | "Daily Deals" Widget

WIDGET FUNCTION

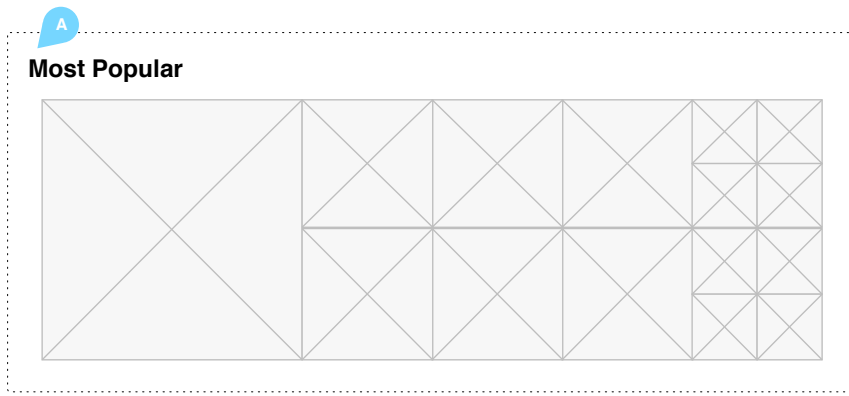
To feature one or more product based on merchandising business rules i.e. Daily Deal, Barney's Pick.

DEFAULT LOGIC

If there is no SKU identified, remove the widget. If there is no custom text, remove the space. Default title is "Daily Deal", "Weekly Deal" or "Monthly Deal"

OPTIONS

1. Title of widget is customizable.
2. Widget instance can expire on a certain date or can be set up for perpetual timeframe.
3. Reoccurrence time can be set up as Daily, Monthly, Weekly.
4. Up to 10 Products can be setup by default. More can be added. XLS Upload would be nice to have.
5. Standard Save Story (Regular Price, Discount Price, Savings) is featured.
6. A customizable message with limited characters can appear above the Price inside the widget.



Admin Panel

Title **"Most Popular"**

Starts: Enter Date/Time

Expires: Never Enter Date/Time

Logic: Most Popular Best Sellers (Default) Featured Items

Manual Override

<input type="text" value="Enter Product ID"/>	Popularity <input checked="" type="radio"/> High <input type="radio"/> Medium <input type="radio"/> Low
<input type="text" value="Enter Product ID"/>	Popularity <input checked="" type="radio"/> High <input type="radio"/> Medium <input type="radio"/> Low
<input type="text" value="Enter Product ID"/>	Popularity <input checked="" type="radio"/> High <input type="radio"/> Medium <input type="radio"/> Low

Requirements/Notes:

A | Visual Tag Cloud Widget

Concept Reference:
www.ted.com

WIDGET FUNCTION

To feature multiple products Images as a visual tag cloud with three levels of priority based on predefined business rules as default. These rules can be over-written by specifying SKUs.

DEFAULT LOGIC

- Best sellers pulls products based on top selling SKUs within a certain category. Overwriting is available.
- Most Popular Items pulls products based on unique visits of product details page. Overwriting is available.
- Featured Items requires SKUs to be specified to the widget. If no SKUs specified,default to Best Sellers.

OPTIONS

1. Title of widget is customizable.
2. Widget instance can expire on a certain date or can be set up for perpetual timeframe.
3. Up to 16 Products can be setup by default. XLS Upload would be nice to have.