

Shop ▼ **POPULAR CATEGORIES Login Messaging** Accessories > Apparel > Art > **UPCOMING HOLIDAYS** Christmas (12/25) > Hannukah (12/20-28) > Thanksgiving (11/24) > **CATEGORIES** View All Categories Accessories > Apparel > Art › Blankets & Throws > Drinkware > Electronics > Experiential > Frames >



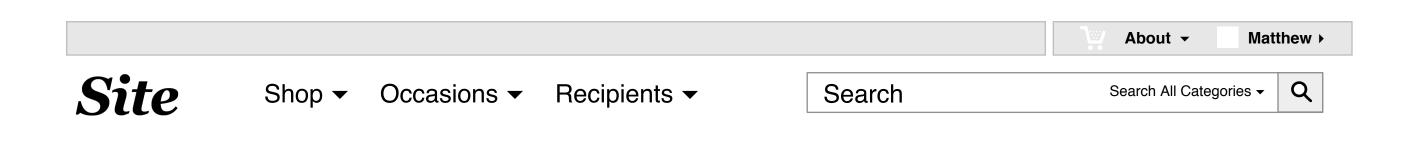
Notes:

A I Navigation Headings

- 01. The navigation reflects the 3 main 'views' of the overall product lineup.
- 02. Shop divides the product listing into subcategories based on the type of products offered.
- 03. Occasions groups the available products based on their appropriateness for a given occasion, including themed and holiday-related items.
- 04. Recipients divides up the products based on who they might be suitable for. This adds some built-in assistance for people shopping for gifts.

B I Navigation Dropdowns

- 01. The navigational dropdown menus share a similar structure, with contextual details that maximize their usability. These unique features also provide a means of promoting certain subcategories without adding complexity to the main navigation bar.
- 02. Each dropdown features 4 main areas: a Popular list that shows the top 3 subcategories for that navigation heading, a persistent Calendar of upcoming events, a Personalized section containing unique content for users who are logged in, and finally a canonical list of all the subcategories available under each heading.
- 03. For users who have not created an account or logged in using another social network, the Personalized section of the dropdown can either be removed or replaced with an ad zone.



Notes:

A I Personalized Navigation

01. Once the user is logged in, the navigation will include personalized recommendations for all 3 of the main verticals.

			About • Matthew
Site Shop -	Occasions ▼ Recipients ▼	Search	Search All Categories ▼ Q
Occasions -	A1	Recipients -	
POPULAR EVENTS	YOUR EVENTS View All Events	POPULAR RECIPIENTS	YOUR RECIPIENTS View All Recipients
Baby > Wedding > Birthday >	Johnny Appleseed Birthday, 12/12 ▶	Her > Him > Babies >	Johnny Appleseed Birthday, 12/12 >
UPCOMING HOLIDAYS	Johnny Appleseed Anniversary, 12/12 -	UPCOMING HOLIDAYS	Johnny Appleseed Anniversary, 12/12 ▶
Christmas (12/25) > Hannukah (12/20-28) > Thanksgiving (11/24) >	Johnny Appleseed Birthday, 12/12	Christmas (12/25) > Hannukah (12/20-28) > Thanksgiving (11/24) >	Johnny Appleseed Birthday, 12/12 -
OCCASIONS & EVENTS View All Occasions	S >	RECIPIENTS View All Recipients >	
Birthday > Business Events > Family Reunion > Graduation > Housewarming > New Baby > Retirement > Wedding & Anniversary >		For Her > For Him > Babies > Business Associates > Couples > Friends > Grandparents > Kids >	
Shop ▼			

YOUR CATEGORIES View All Categories

Recently Viewed

Friends' Wishlists

Recommended for You

Customer Service >	About Us >	Follow Us		Subscribe to Our Newsletter
Contact Us >	Terms of Service >	f Facebook	Twitter	Be the first to hear about special deals & more.
Affiliate Program >	Privacy Policy >	Google+	RSS	SUBMIT



POPULAR CATEGORIES

UPCOMING HOLIDAYS

Christmas (12/25) >

Accessories > Apparel > Art >

Drinkware >
Electronics >
Experiential >
Frames >

Blankets & Throws >

Hannukah (12/20-28) > Thanksgiving (11/24) >

CATEGORIES View All Categories

Accessories >

Apparel > Art >

A | Homepage Elements

special seasonal events.

experience in general.

01. Personalization bar: This zone encourages users to sign up for an account or connect using

another social network by explaining the unique

02. Slideshow: A rotating set of banner ads that can be used to highlight featured products, sales or

personalized recommendation interface will live. For guest users, this area could exist as a conventional

content and other benefits available.

03. Wizard (Phase 2): This is where the

ad zone or as an ad for the personalization

04. Cloud: This section will highlight best-selling products using a visual interface that displays

products at larger sizes based on how popular they are. This provides a good opportunity to add a

promotional twist to the basic navigation structure

navigational and promotional content. The carousel

items, but the user can also apply filters based on

05a. We could also build out a custom Quick Find that is populated based on the account-based

06. Other: Additional merchandising carousels can be added for specific promotions or other functions.

product type or recipient. They can then sort by

by using larger photos of the products.

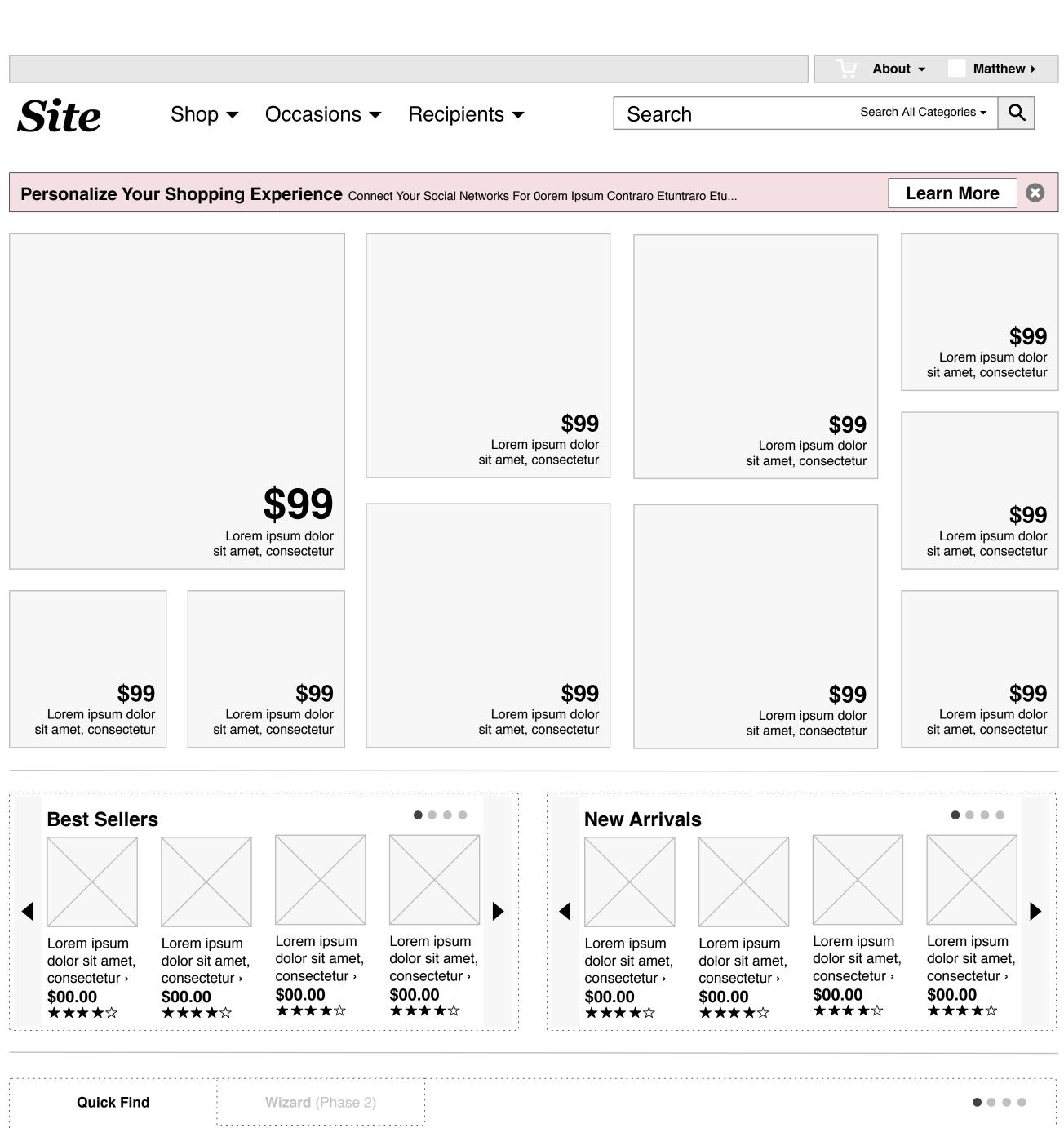
price, high to low or low to high.

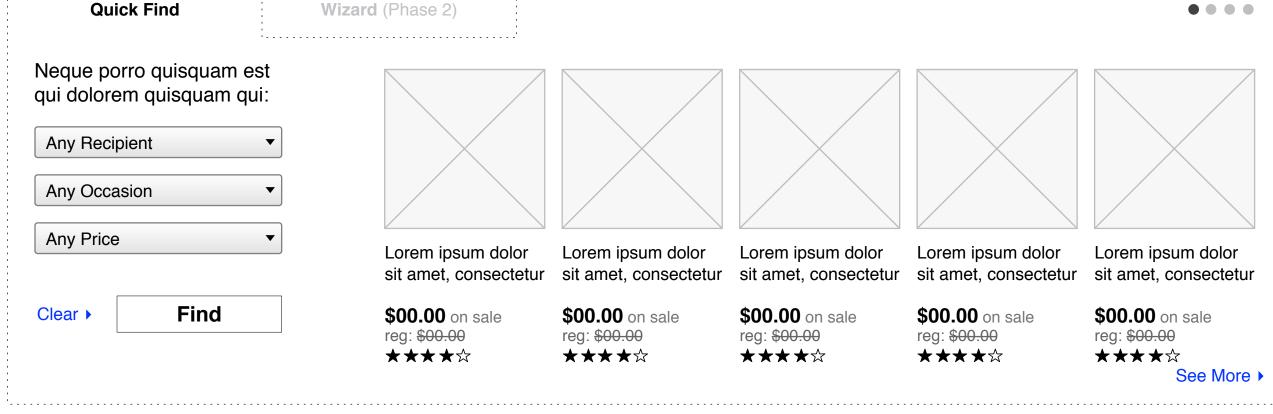
Wizard function.

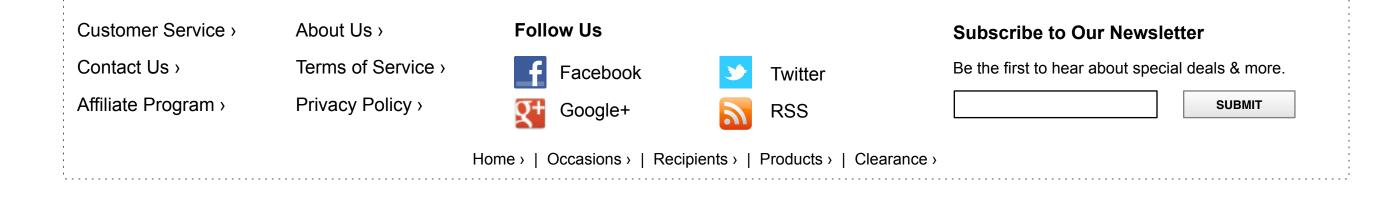
05. Quick Find: This section also combines

is automatically populated with recommended

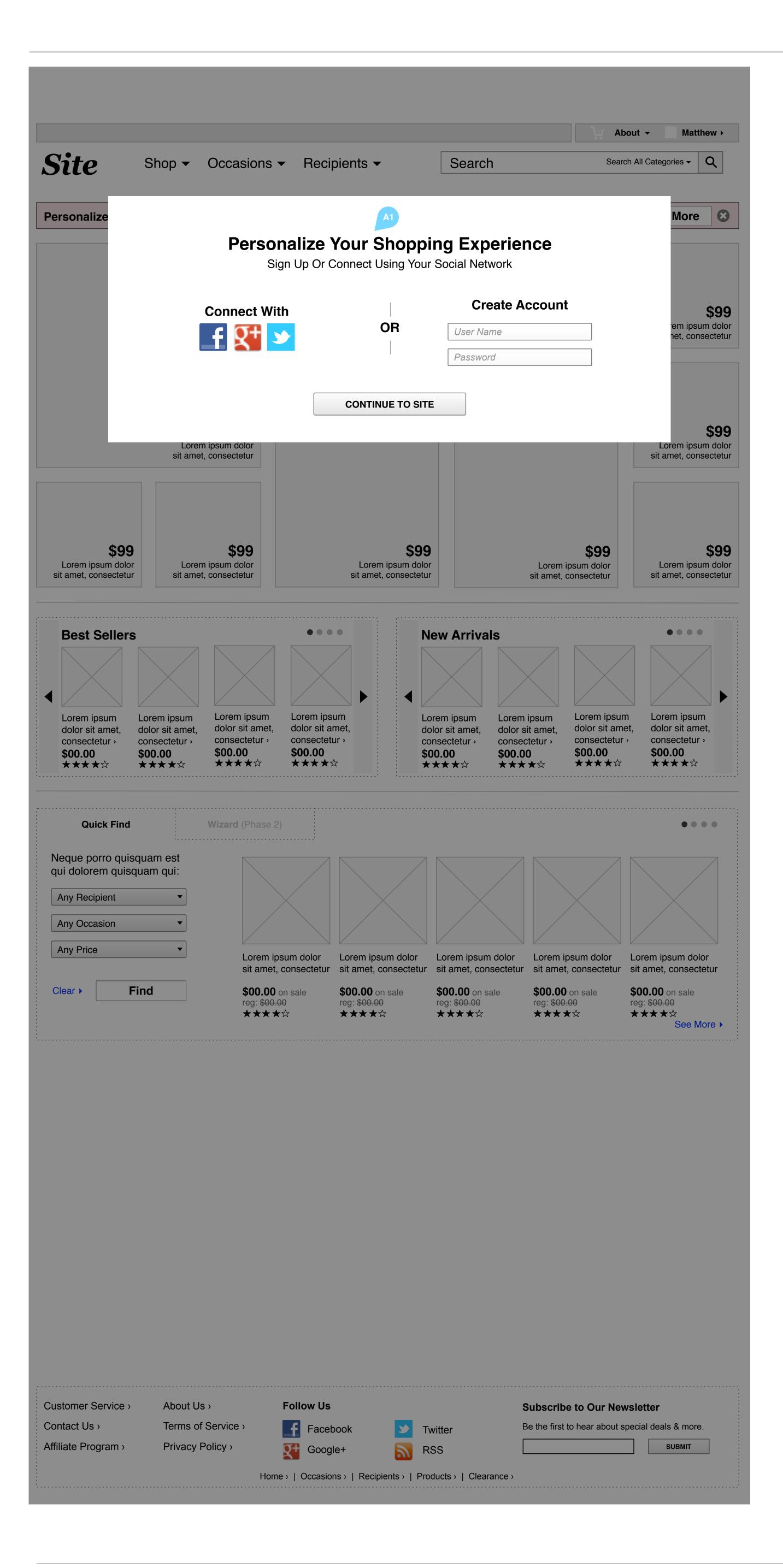
Notes:







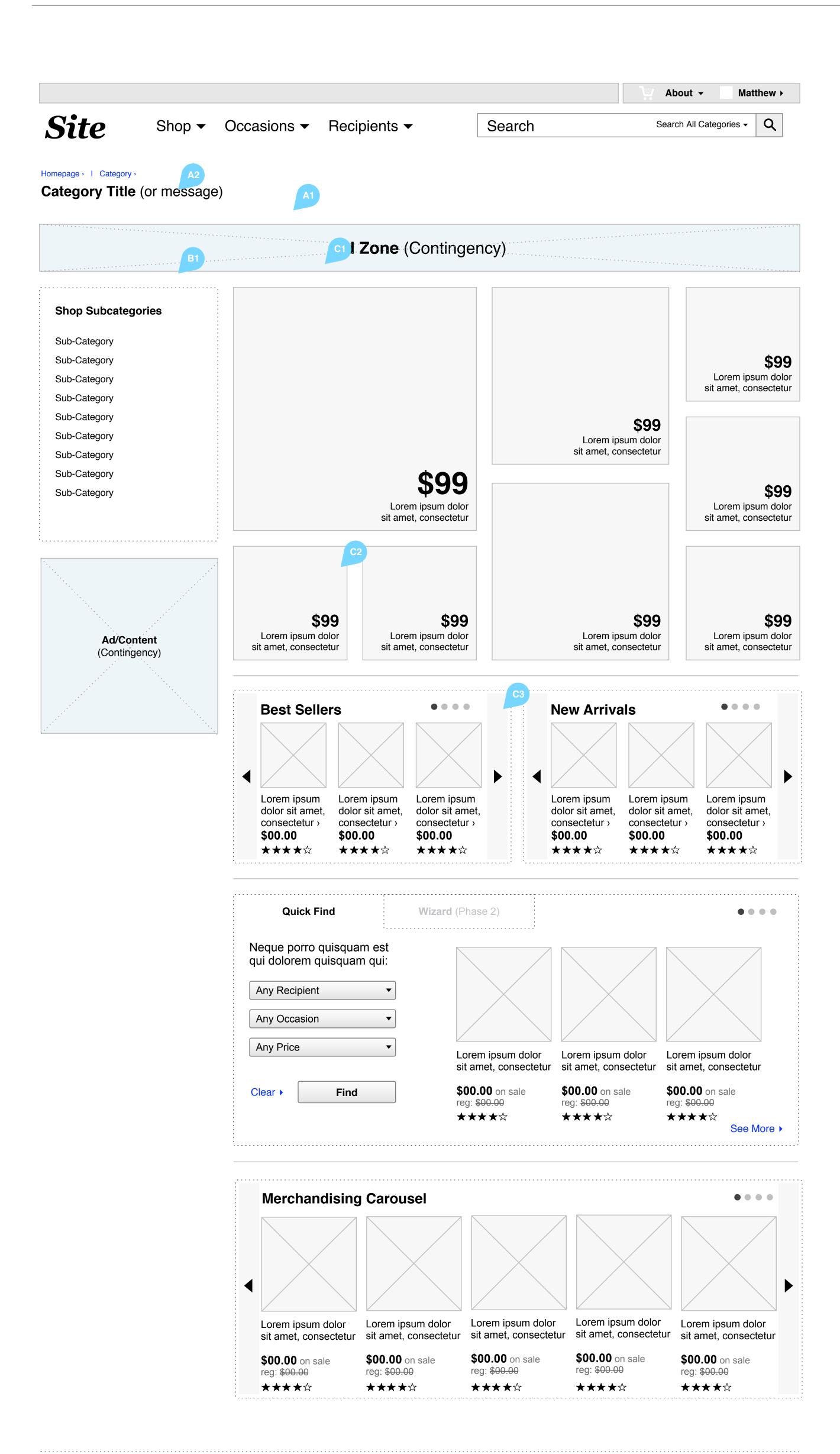




Notes:

A | Homepage Interrupt

- 01. Upon a first visit, users will be prompted to either create an account or use one of their existing social networks to connect to the site.
- 02. On subsequent visits, this message will not appear. Instead, the site will respect whatever choice the user first made.
- 03. Content zones on the site will allow users to sign in with a social network or create an on-site account later if they choose to skip that step initially.



Notes:

A | Top Banner

- 01. The category banner can display the title for the category, or it can be altered to display a special promotional message relevant to that category.
- 02. Breadcrumb navigation begins at this step and continues as the user proceeds deeper into the chosen vertical.

B I Left Navigation

- 01. Category page left navigation will consist of a simple list of the available subcategories.
- 02. Keeping the left navigation centered on the chosen vertical cements its purpose as a secondary navigational structure, giving a clear hierarchy to the information on the site.

C | Category Page Elements

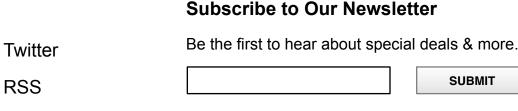
- 01. The item cloud from the home page will be reprised here, but with a tighter product focus within the chosen category.
- 02. The home page's Quick Find function also returns here. There may be opportunities to show different content than the home page, however.
- 03. Additional merchandising carousels can be implemented to capitalize on category-specific marketing opportunities. As categories become larger, permanent displays for new items and bestsellers will be added.

Customer Service >

About Us > Terms of Service > Privacy Policy >







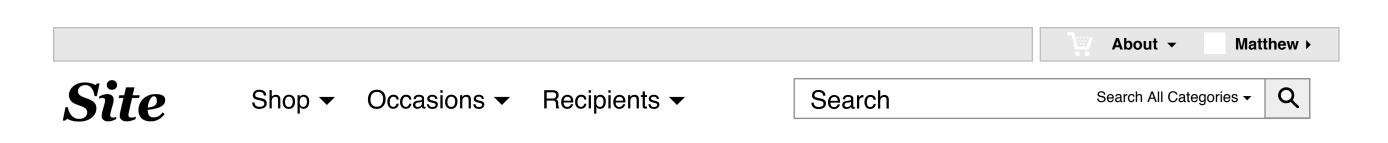
SUBMIT

Home > | Occasions > | Recipients > | Products > | Clearance >



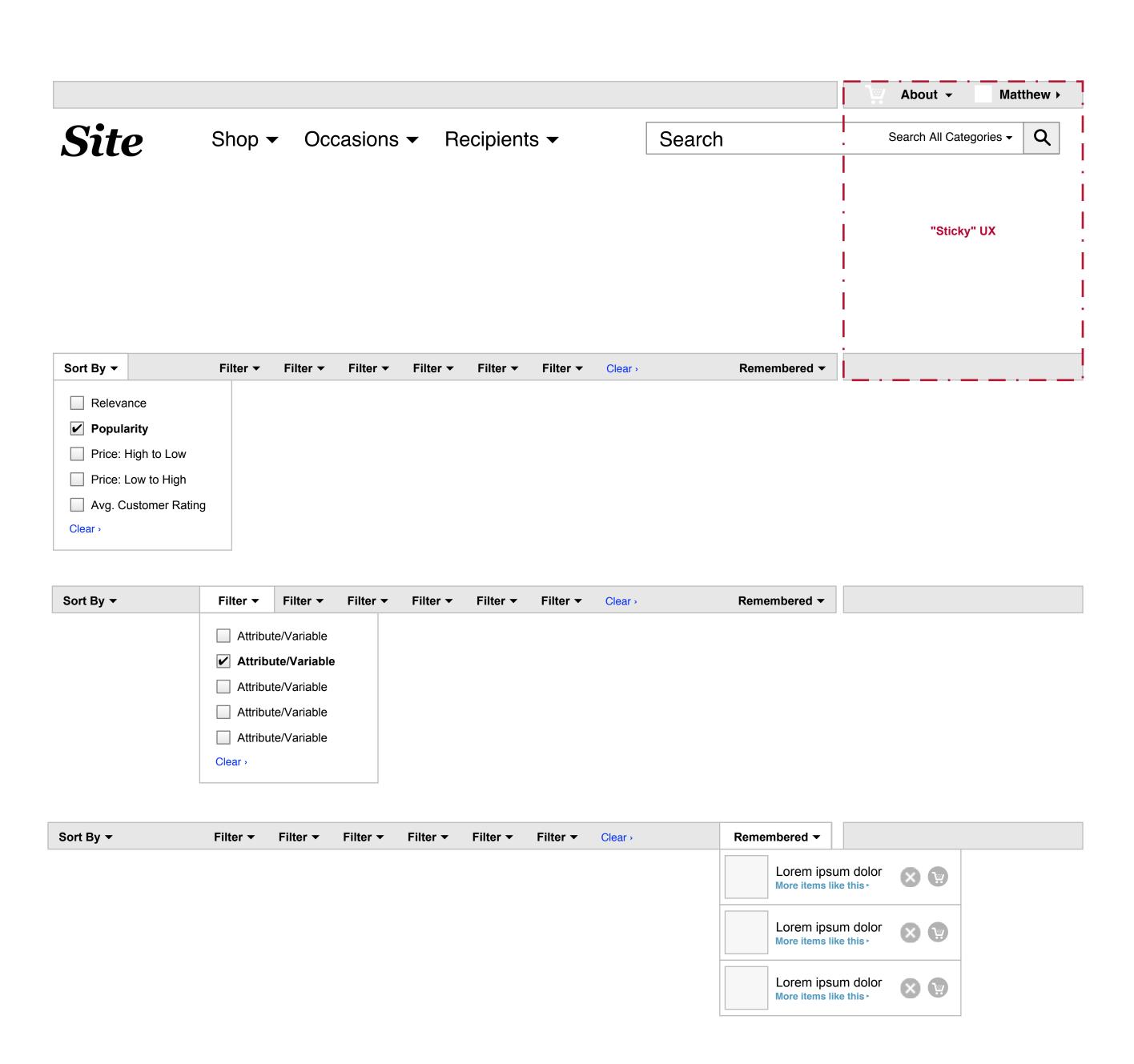
A | Product Listing Page:

1. Customized with character theme



Category Title (or message)





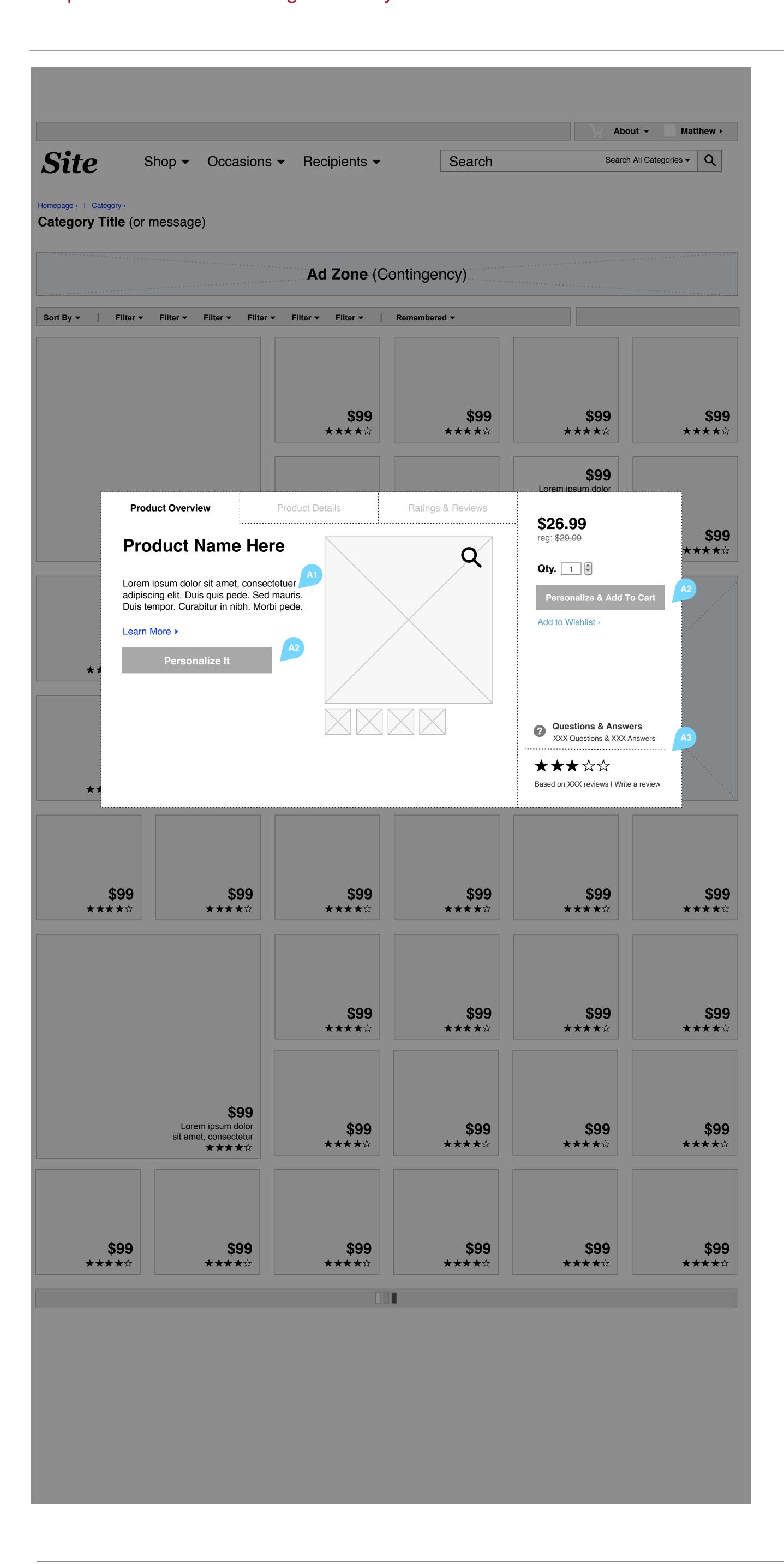
A | Product Listing Page:

- 1. Customized with character theme
- 2. Any standard widget from the widget in the widget library is available
- 3. Positioning > Layout positioning of the widgets is completely customizable at the product listing level.
- 4. Product Filters > Product will update after each attribute selection through Ajax
- Price (High to Low) Price (Low to High) Top Sellers Sale Items

Highest Rated

- 5. Add to Cart & Add to Toybox Wishlist available
- 6. Product Results > Sort By filters
- 7. List Views > Gallery & Listing
- 8. All personalizable products to be tagged
- 9. Open attributes can be rendeered as
- 10. Available inventory can be shown based on business rules for example, (only 5 items left, show)

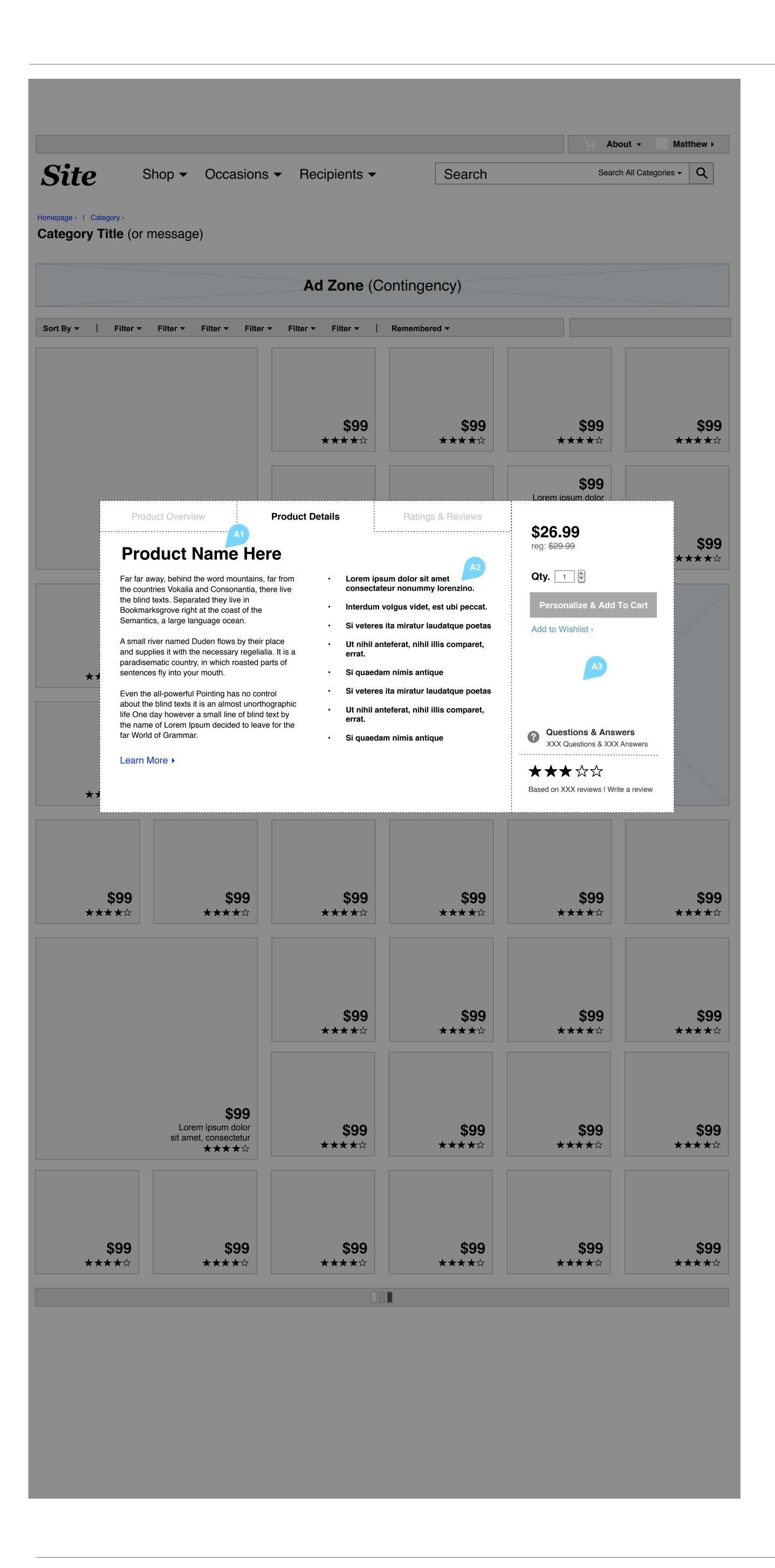




Notes:

A I Product Overview

- 01. This provides a brief description of the product, plus access to different views/images of it.
- 02. The main CTAs lead into the personalization and shopping cart interfaces.
- 03. There is also secondary access to the review/ comment interface from this view.

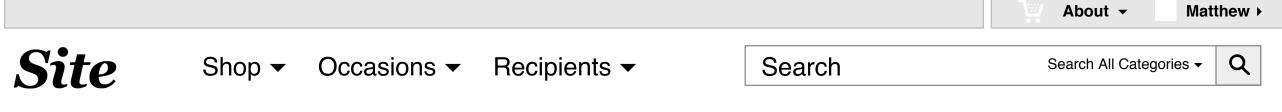


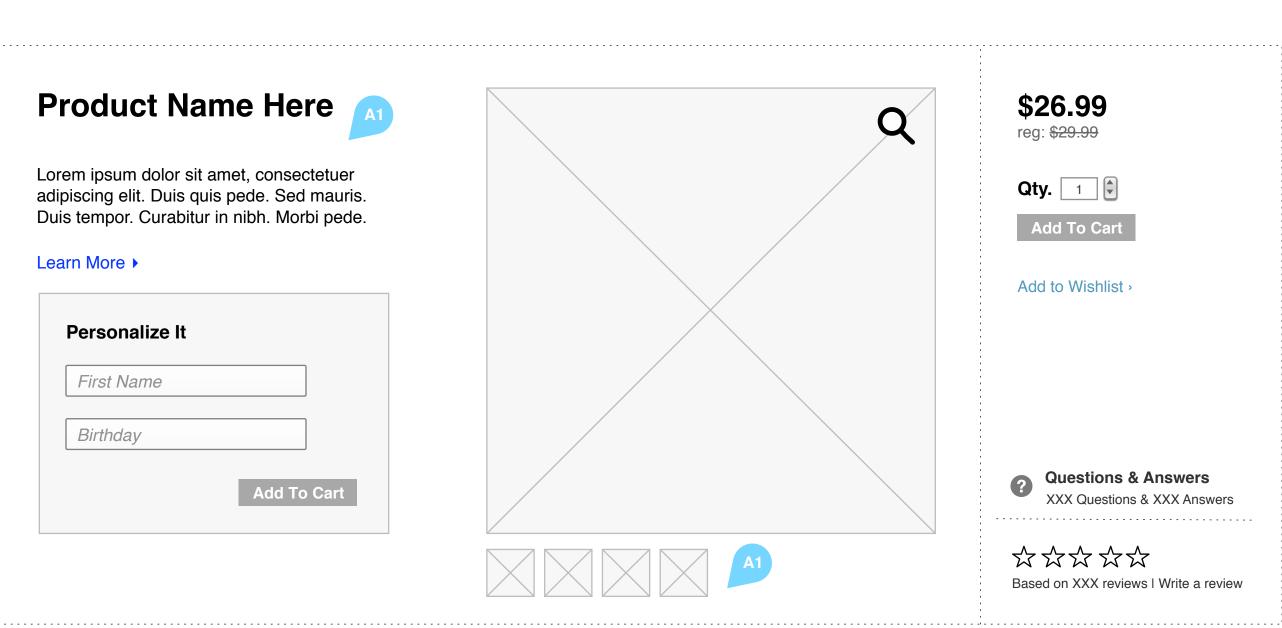
Notes:

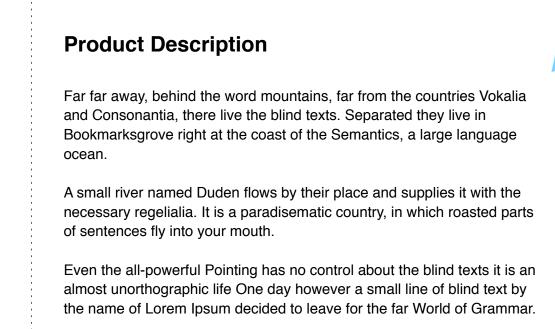
A I Product Overview

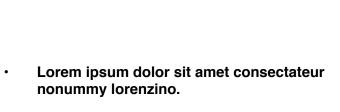
- 01. A complete product description can be found on this tab, plus a link to the product details page itself.
- 02. Product features, specifications and requirements are spelled out in these bullet points.
- 03. The personalization/buy CTAs and simplified review interface are present on this tab as well.



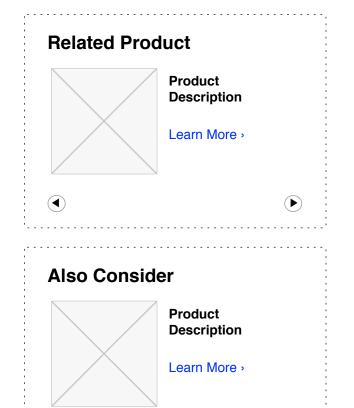


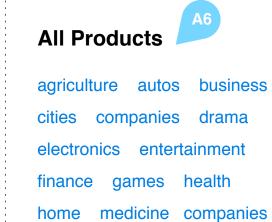






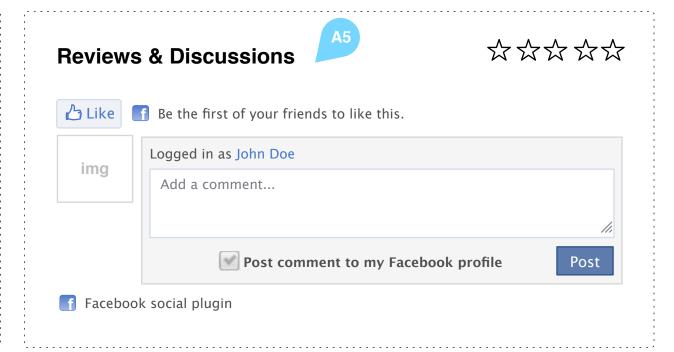
- Interdum volgus videt, est ubi peccat.
- Si veteres ita miratur laudatque poetas
- Ut nihil anteferat, nihil illis comparet, errat.
- Si quaedam nimis antique
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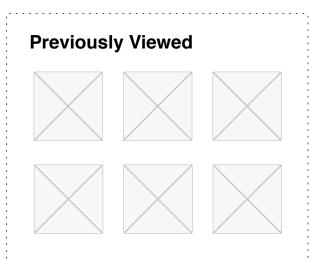




drama electronics

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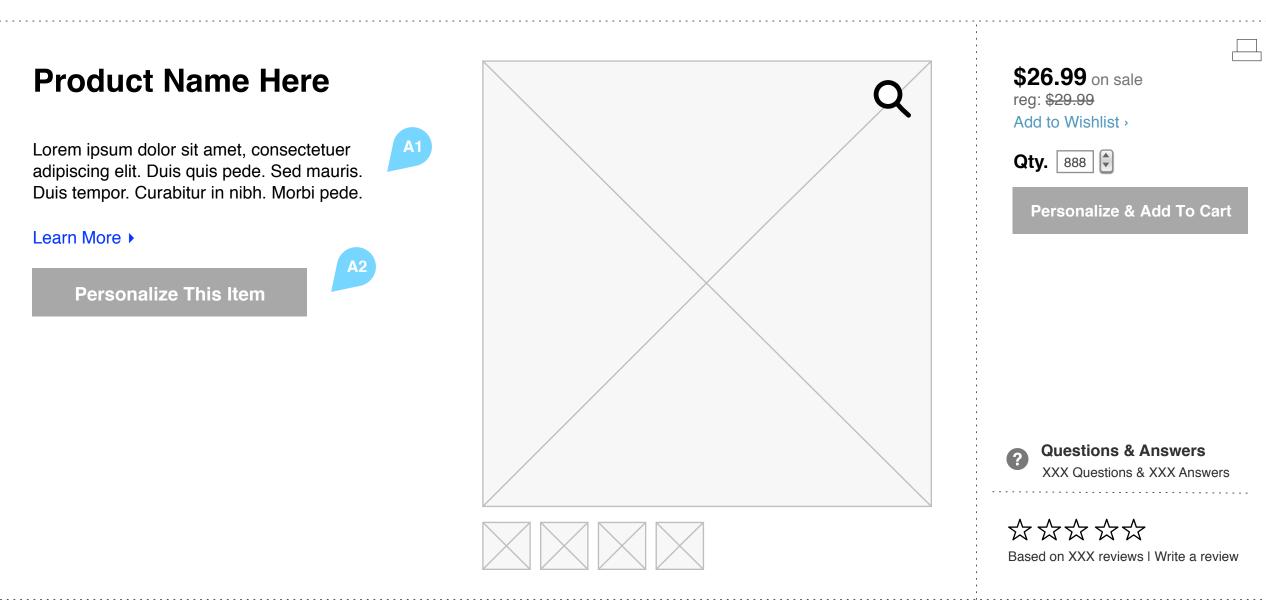
Notes:

A I Product Details

- 01. A brief product description is presented with an immediate opportunity to personalize it. This page shows a simple name personalization flow.
- 02. All of the product imagery is presented here, with opportunities to zoom in for detail.
- 03. The larger product description follows, with bullet points that highlight key features and requirements.
- 04. Small side widgets will recommend other related products and display thumbnails of some of the other products they have recently viewed.
- 05. Users will be able to discuss and comment on the product using Facebook.
- 06. The tags associated with the product will be displayed in cloud form as well. Each tag links to a custom listing page that reveals all products bearing that tag.





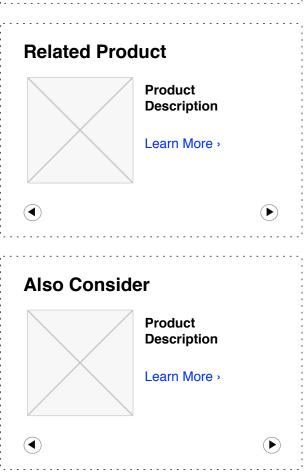


Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean.

A small river named Duden flows by their place and supplies it with the necessary regelialia. It is a paradisematic country, in which roasted parts of sentences fly into your mouth.

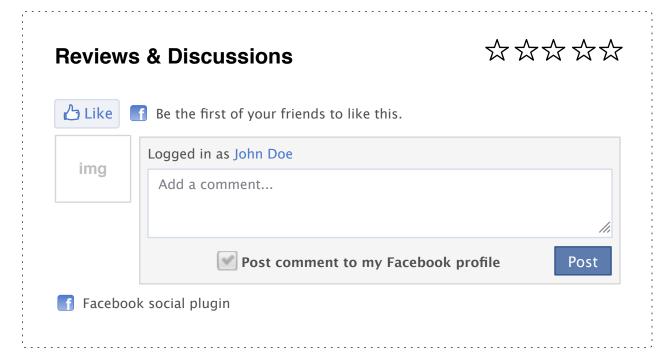
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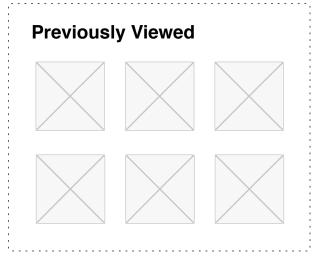
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All Products

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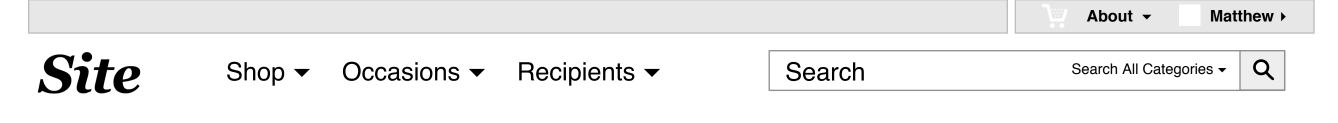


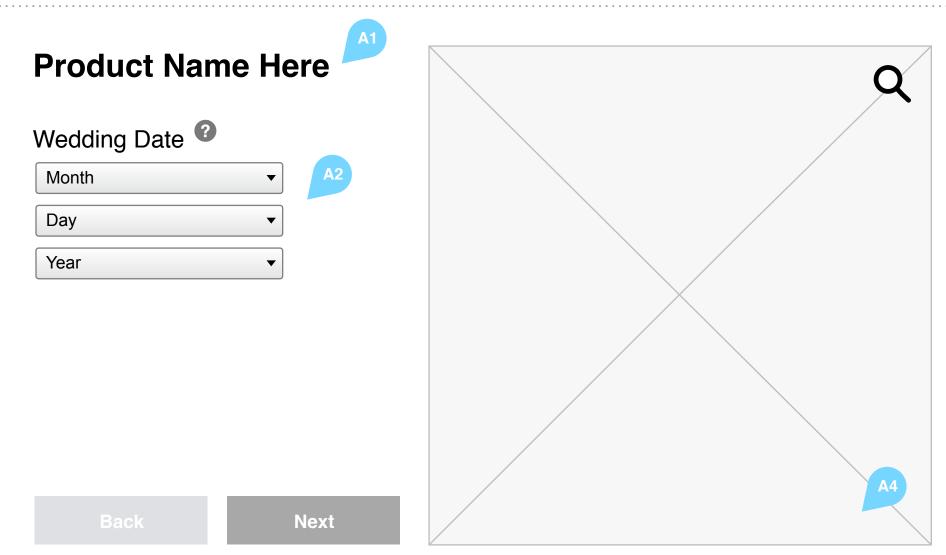
Notes:

A | Product Details — Personalize

- 01. For more complex personalization products, the product details page will follow a standard information flow in order to cover all of the available parameters for that product.
- 02. There may be several different 'templates' for these personalization flows, depending on emergent patterns within the established product lineup. However, every choice will begin with a simple CTA: "Personalize This Item".







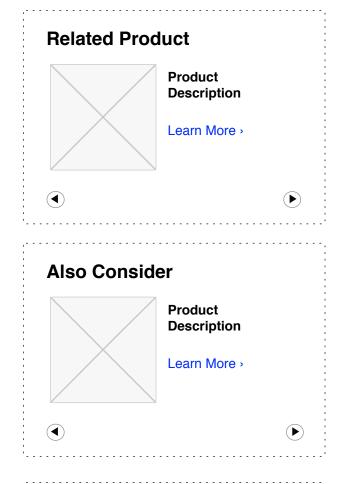


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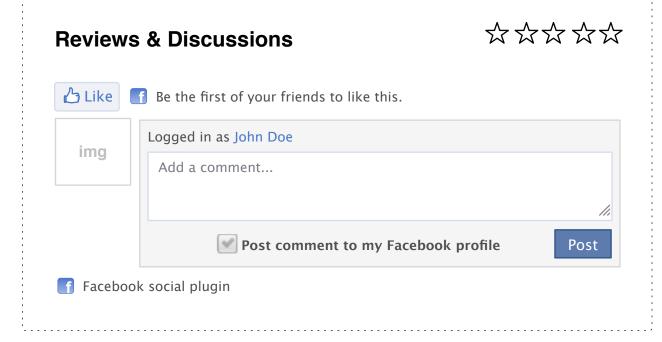
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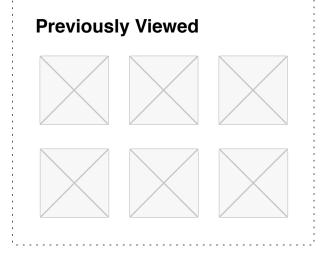
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All Products

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Notes:

A | Product Details — Personalize

01. Once the user begins the personalization process, the top part of the product details page adapts accordingly to display each step.

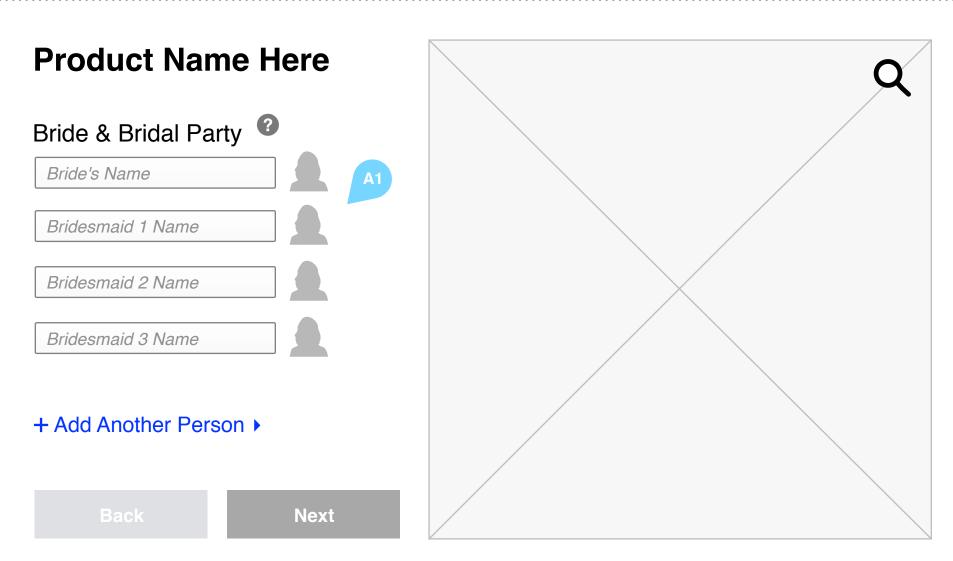
02. In this example, a wedding-related product has been selected. The user is prompted to start by entering the basic information: the date of the wedding.

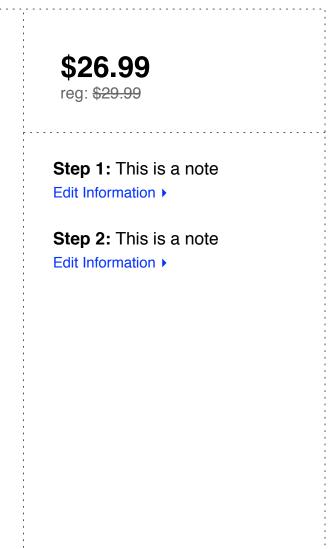
03. The personalization experience will keep track of each option selected in a running display. The user can go back and edit their choices at any point.

04. There is an opportunity here to replace the static product image with a live personalization preview, adding an additional level of interactivity and quality assurance.







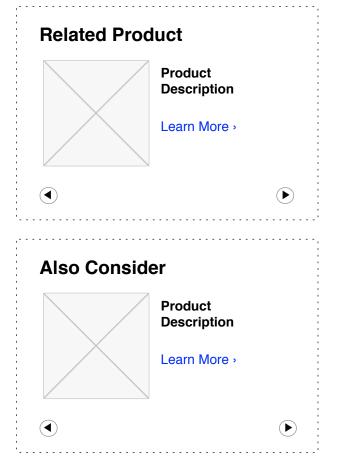


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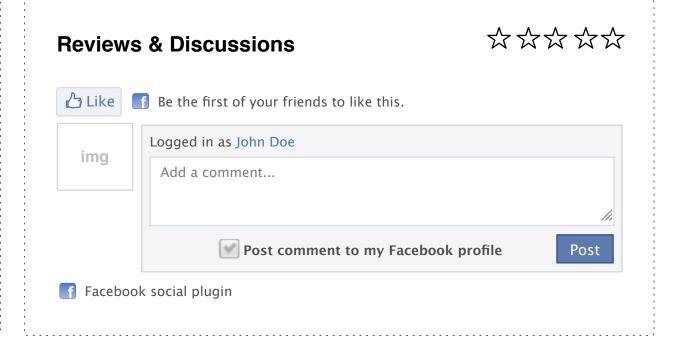
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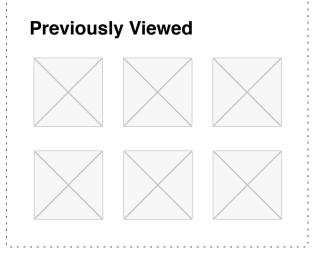
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Notes:

A | Product Details — Personalize

01. Certain products have options that go beyond simple text messages or name personalization. In such cases, the site will offer a menu-driven selection process that helps illustrate the options





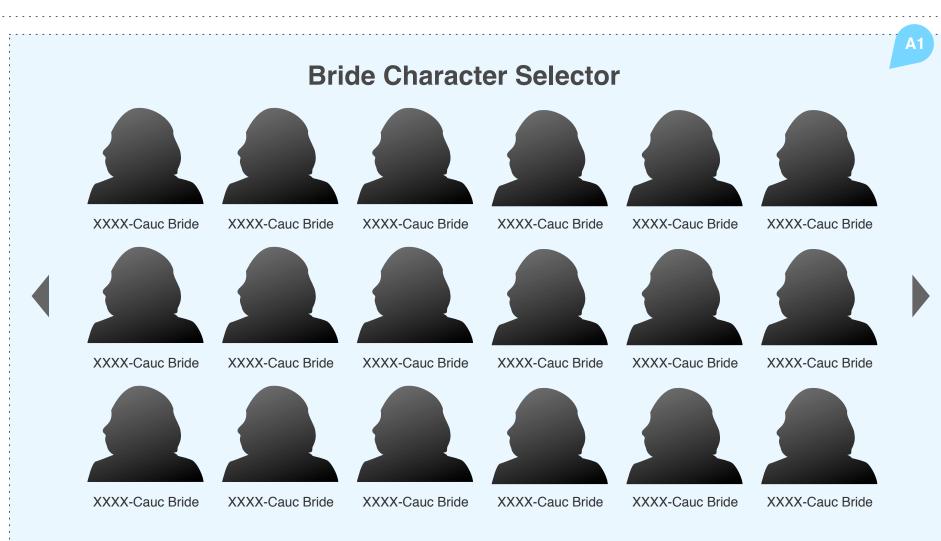
Shop ▼ Occasions ▼ Recipients ▼



Notes:

A | Product Details — Personalize

01. When a product offers custom imagery options, the product details page adjusts accordingly to provide a visual browsing experience.



\$26.99 reg: \$29.99 **Step 1:** This is a note Edit Information > **Step 2:** This is a note Edit Information >

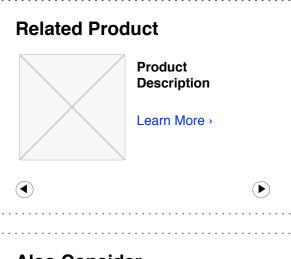
Product Description

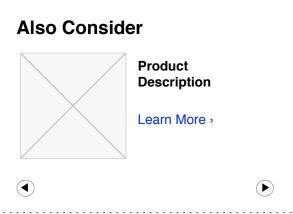
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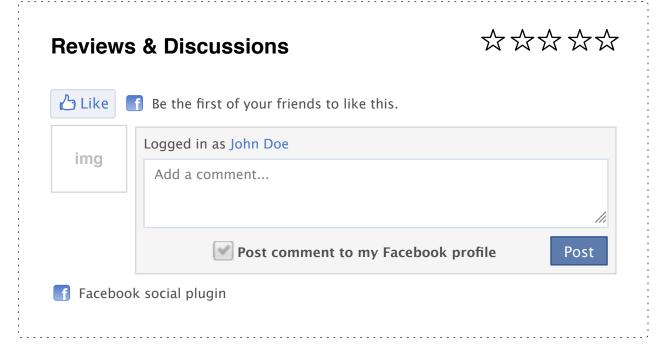
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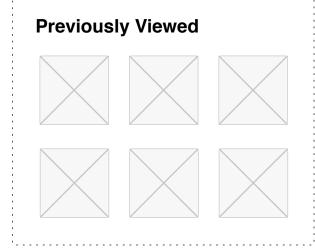




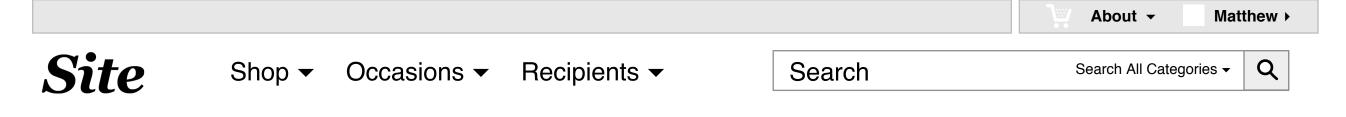
All Products

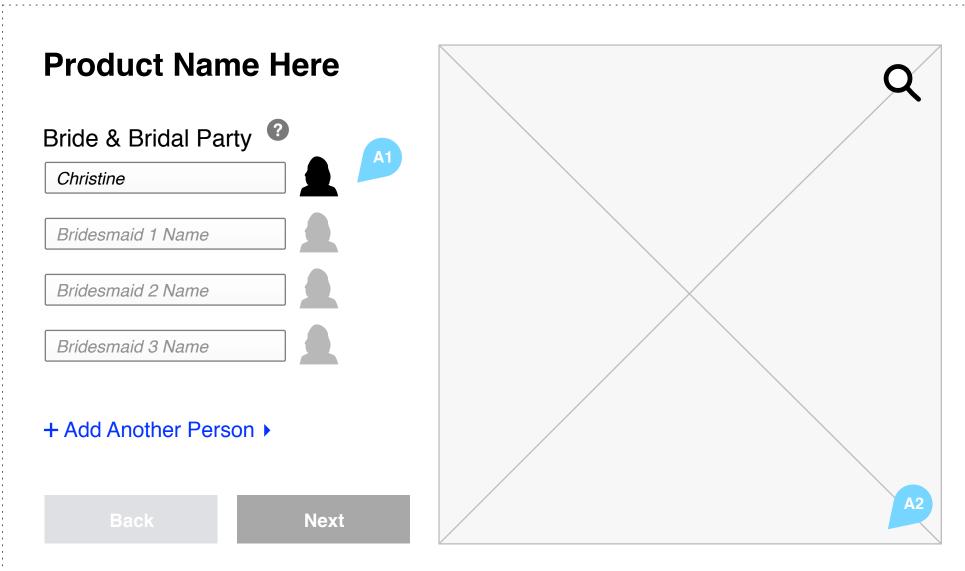
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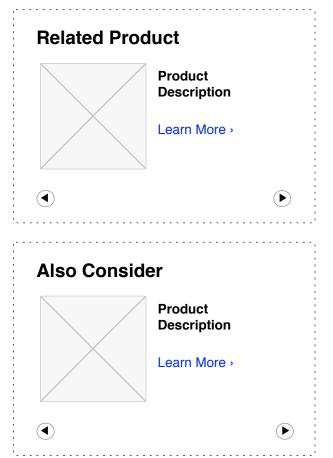


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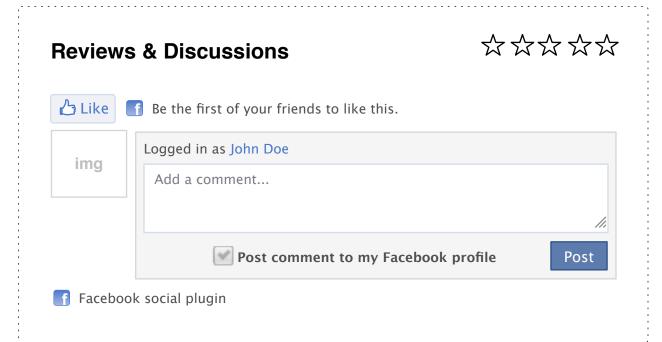
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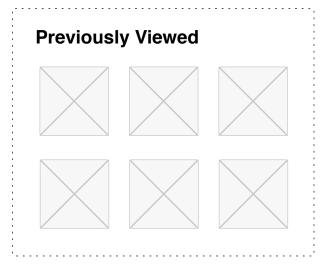
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All Products

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Notes:

A | Product Details — Personalize

01. For the more complex products, the main objective is to provide the user with adequate information about each step in the process so they can visually review their choices and observe their cumulative effects

02. This can happen via live preview or with a simple data readout of the form info added and all selections made.



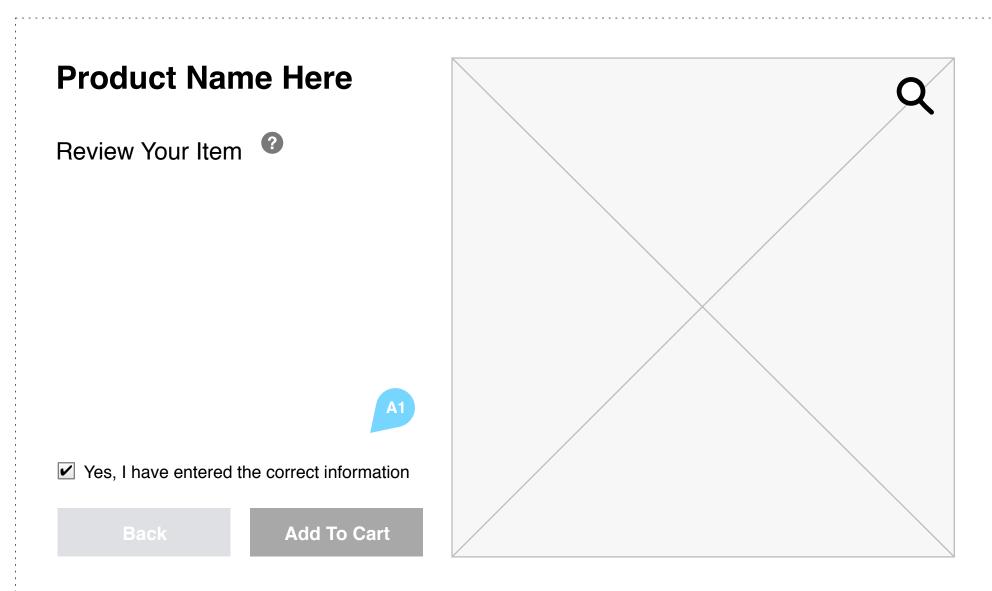
A | Product Details — Personalize

01. The final step for these personalization intensive products will prompt the user to review their choices

and certify that they are all entered as desired.

Notes:







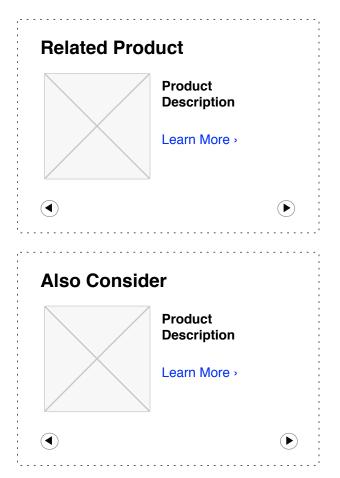
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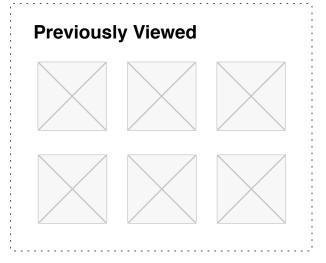
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About **▼** Matthew ▶ Site Q Shop ▼ Occasions ▼ Recipients ▼ Search Search All Categories ▼ **Login or Create An Account** Sign Up Login By creating an account with our store you will Email Address * be able to move through the checkout process faster, store multiple shipping Password * addresses, view and track your orders in your account and more. Forgot Your Register Sign In Password? **Create an Account:** Who Are You First Name * Last Name * Birthday Year Are you age 13 or older? Yes No Zip Code * **Login Information** Email Address * Password * Confirm Password * Sign Up for Newsletter Sign Up for Promotional Alerts **SUBMIT**

* Required Field

Requirements/Notes:

https://www.panic.com/coda/buy.html

A I Sign Up: New users clicks "Register" button and the "Create a New Account Page" dynamically flys out within the same page.

B I Login: User enters Email address, Password, selected Forgot Password (Temp PW sent to email) and click "Sign-In" links to "My Account Dashboard"

C | Who Are You:

User enters first and last name along with Birthday Month, Day, & Year

C1 I Age Verification - Must also block any account from being created using a birthdate for users under 13 years of Age, 18 Years old if from State of Maine.

D | Login Information:

User enters Email address, Password, confirm password

E I Sign Up for Newsletter:

User checks box to sign up for all newsletters.

F I Sign Up for Promotional Alerts:

User checks box to sign up for all promotional alerts.

G | Favorite Characters:

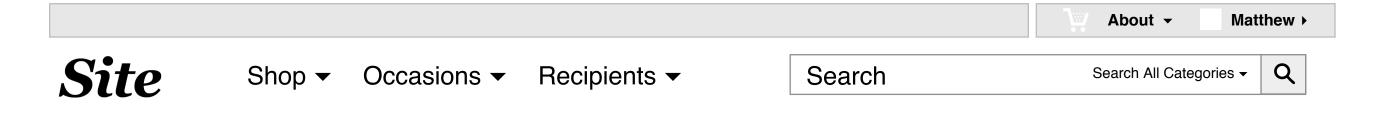
The ability for the user to select & update the characters they want to be the dominant ranking filters throughout the site, newsletters, & promotional emails.

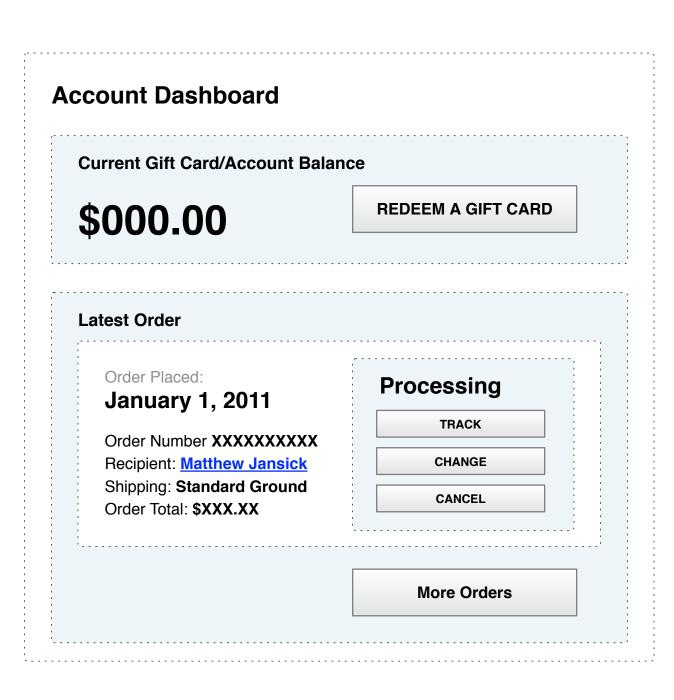
H I Submit:

User clicks submit and is brought to a Welcome to Your Account page "My Account Dashboard". Welcome email is triggered via API. Data is stored in account information.











Requirements/Notes:

A I Favorite Characters:

The ability for the user to select & update the characters they want to be the dominant ranking filters throughout the site, newsletters, & promotional emails.

B I Current Gift/Account Balance:

B1 I Account Balance shows current gift card balance, data fueled by the Gift Cards page.

B2 I Redeem a Gift Card button links to Gift Cards Page

C | Latest Order:

C1 I Latest Order shows

1) Order Placed date

Order Number
 Becipient Name

3) Recipient Name4) Shipping Method

4) Snipping Meth5) Order Total

C2 | Processing shows

1) Track

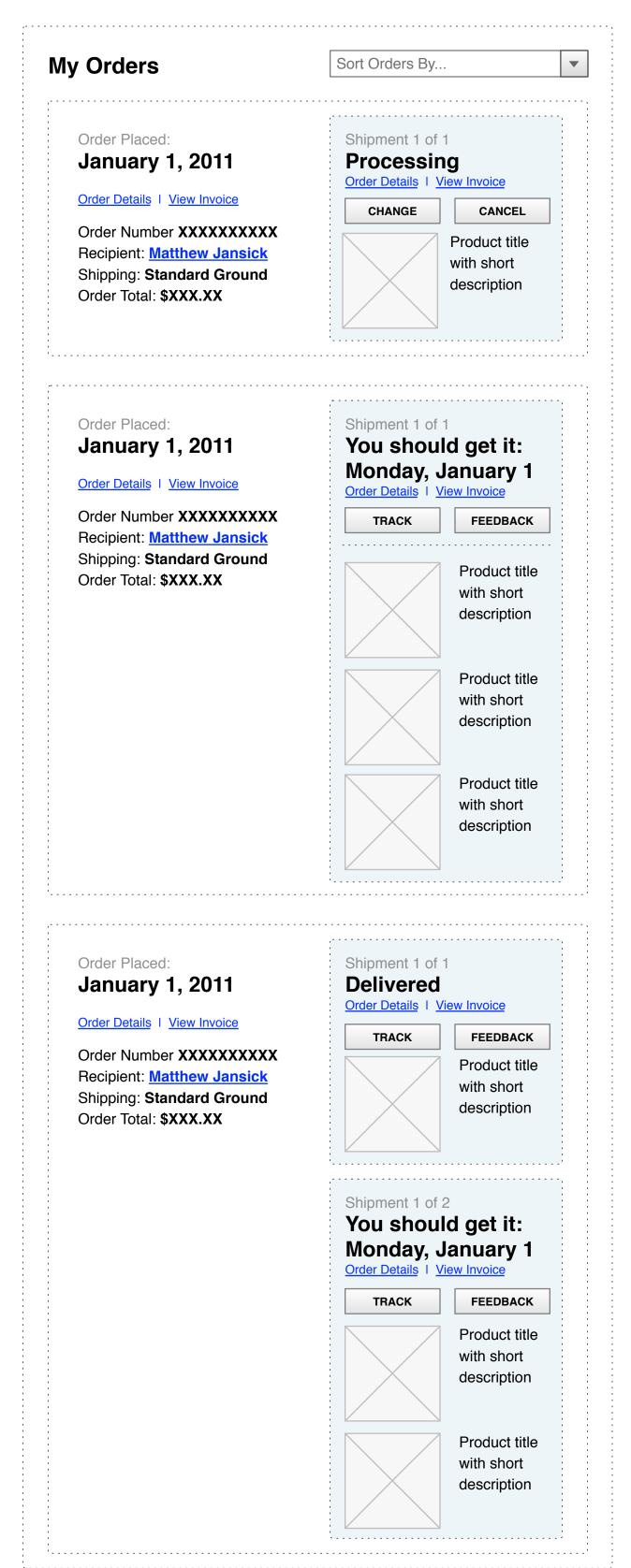
2) Change (Option only if Prior to Shipping)3) Cancel (Option only if Prior to Shipping)

C3 I More Order links to My Orders page













Requirements/Notes:

A | Sort Order By:

- 1) All Orders
- 2) Open Orders
- 3) Completed Orders
- 4) Orders placed in the last 30 days5) Orders placed in the last 6 Months
- 6) Etc.

B | Single Item Order

B1 I Order Status, Default view to show status based on order confirmation number

B2 I Change or Cancel an order

The ability to change or cancel an order is contingent upon where the order is at in the processing phase.

Orders that have been shipped cannot be changed or canceled

B3 I Feedback, allows user to submit a survey that pre populates order details and provides user with a comments box. Sent to customer service for follow up.

C | Multiple Item Order (Single Shipment)

C1 I Order Status, Default view to show status based on order confirmation number

C2 I Track Order, The ability to track an order by order confirmation number.

C3 I Feedback, allows user to submit a survey that pre populates order details and provides user with a comments box. Sent to customer service for follow up.

D | Multiple Item/Multiple Shipments Order

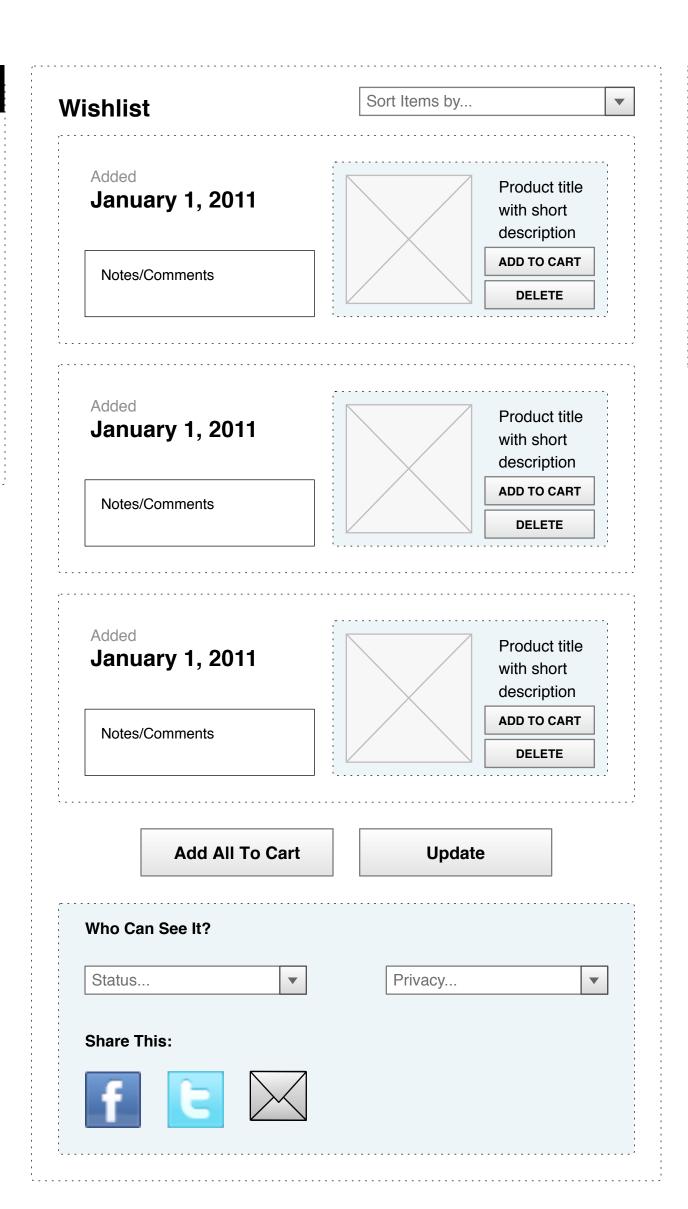
Orders that feature items shipping from multiple sources (Personalized Items) need to itemized out so customers can easily understand where their orders are and why some items take longer than others.

D1 I Return, provides user with information to return one or all of the items in an order. Upon click the user is presented with the below:

- 1.) Return Shipment Address
- 2.) Packaging Instructions
- 3.) A Return Reference Number
- 4.) Request is then forwarded to customer service







Requirements/Notes:

- A I Sort Items By:
- 1) Date
- 2) Total Price
- 3) Etc. (Needs Research)
- B | Wishlist Item Information
- B1 | Date Added
- B2 I Notes / Comments
- B3 I Wishlist Title with Description
- B4 I Add to Cart
- B5 | Delete

Right

Column Ad

(Cascading Ad)

- C | Apply to All Wishlists
- C1 I Add All to Cart
- D I Who Can See It?

C2 | Update

- D1 | Status
- D3 I Share Facebook

D2 I Privacy

D4 I Share Twitter
D5 I Email This

Customer Service > About Us > Follow Us

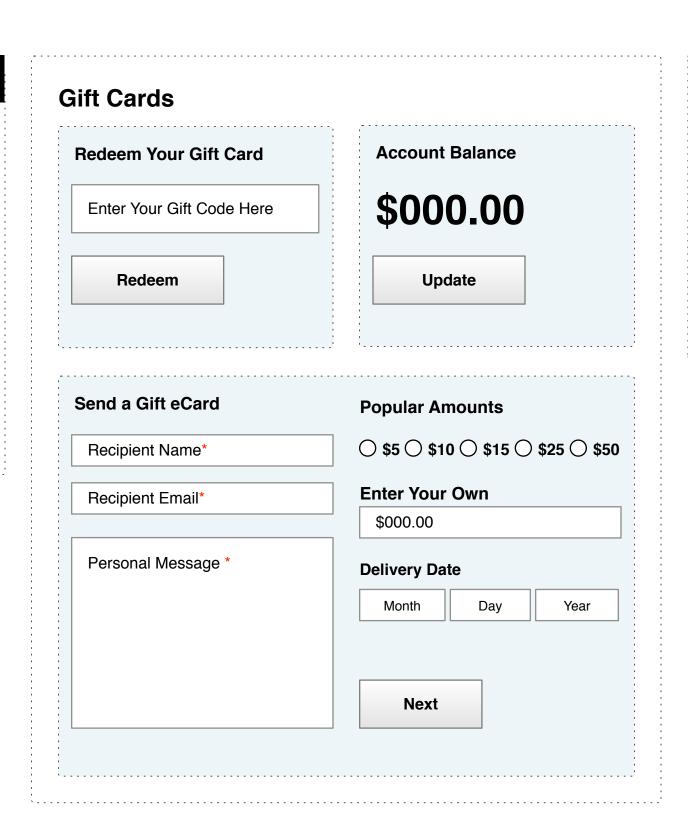
Contact Us > Terms of Service > Facebook

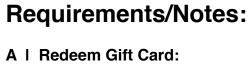
Affiliate Program > Privacy Policy > Google + Google + RSS

Home > | Occasions > | Recipients > | Products > | Clearance > Clea









- A1 I Enter Your Gift Card Code
- A2 I Redeem
- B I Account Balance / Update: shows current account debits and credits.
- C | Send a Gift eCard:

Right

Column Ad

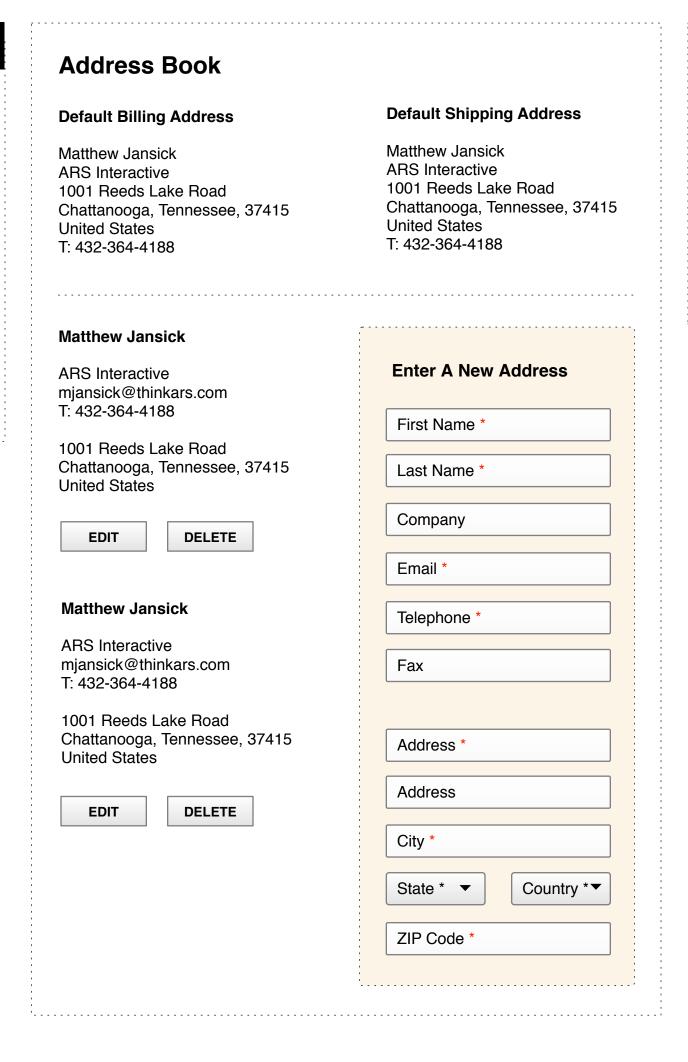
(Cascading Ad)

- C1 | Enter Recipient Name, Email, & Message
- C2 | Popular Amounts provides user to select a Gift Card loaded with gift amounts \$5, \$10, \$15, \$25, or \$50.
- C3 I Enter Your Own allows user to enter a specific Gift Card amount.
- C4 I Delivery Date asks user to enter the delivery date on Month / Day / Year.
- C5 I Next Button adds the Gift Card to cart similar to product









A I Billing Addresses: Displays all known billing addresses created in "Checkout Process" or "Address Book" New Entries.

Right

Column Ad

(Cascading Ad)

Requirements/Notes:

A1 I Edit Billing Address, user click action opens popup to make address changes & saves updates.

A2 I Delete Billing Address, user click action opens popup to make address changes & saves updates.

B I Shipping Addresses: Displays all known shipping addresses created in "Create New Account" page

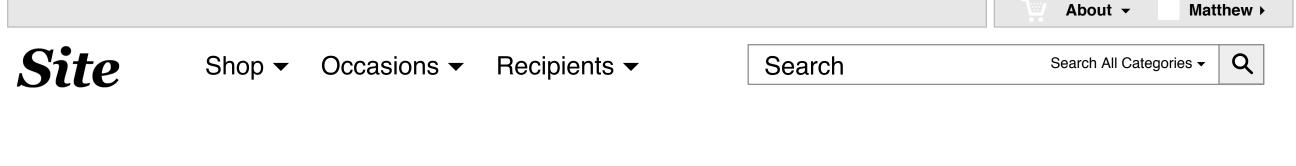
B1 I Edit Shipping Address, user click action opens popup to make address changes & saves updates.

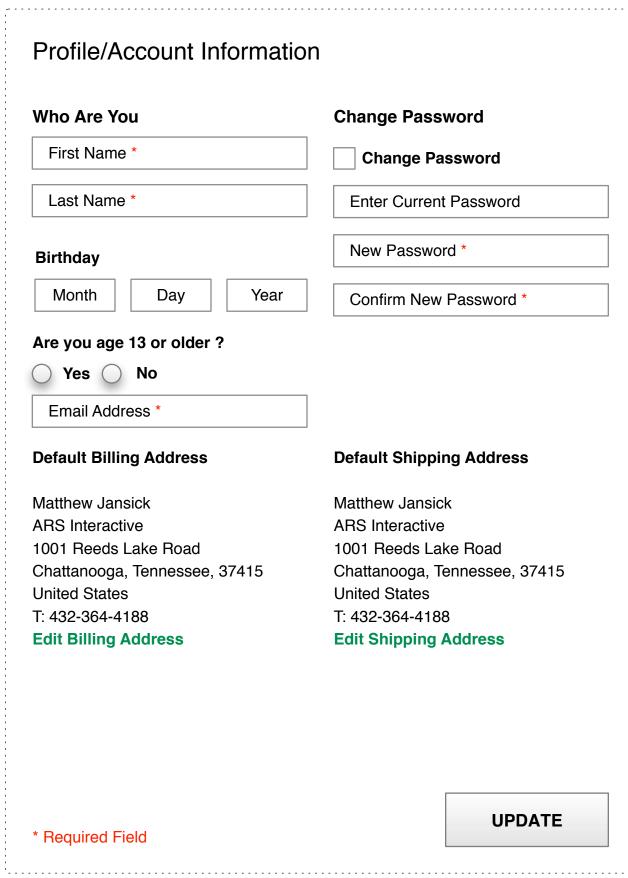
B2 I Delete Shipping Address, user click action opens popup to make address changes & saves updates.

C I New Entry: Button takes user to a dialog box within this page to enter Name, Street, City, State, Zip, Country, Phone. That data updates to this "Address Book"page.













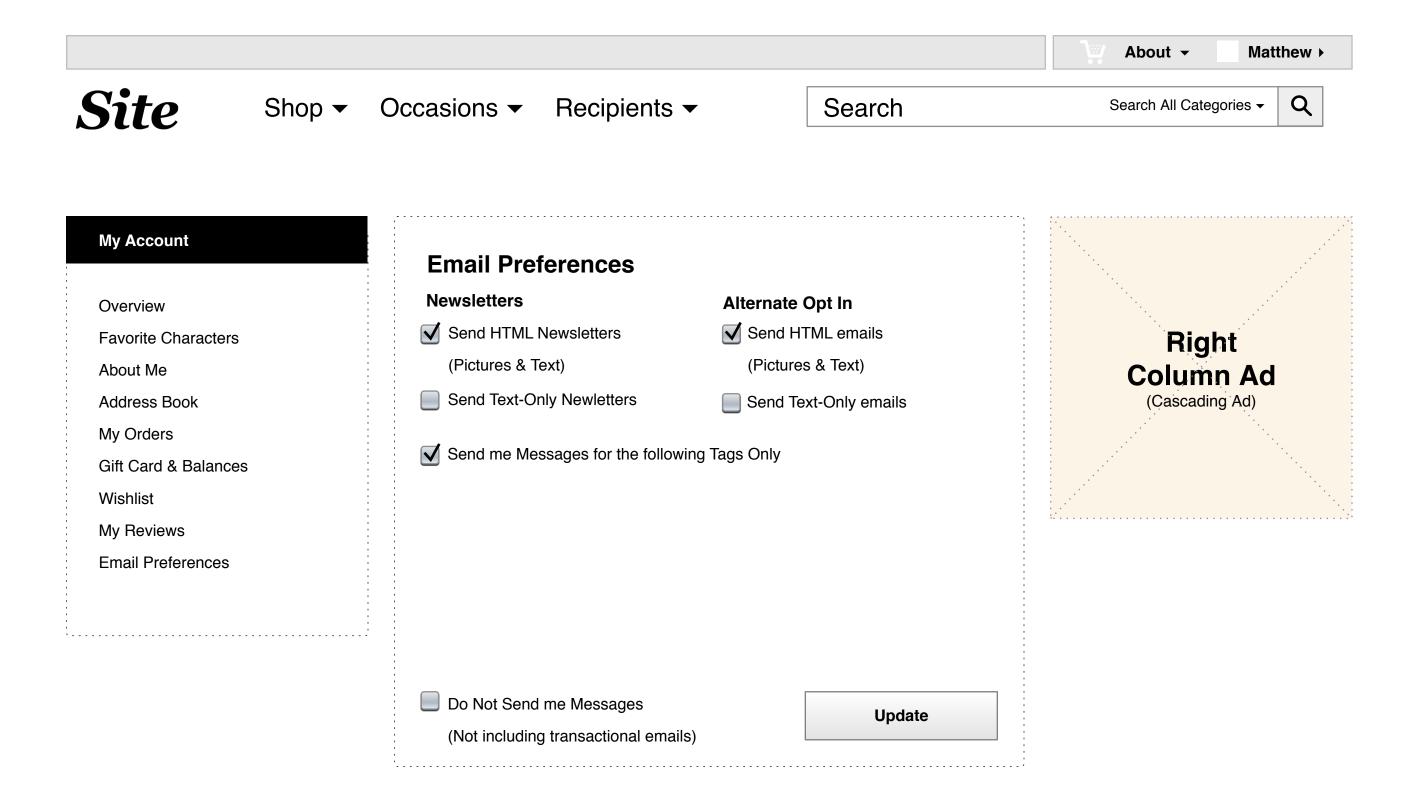
- A | Who Are You:
- A1 I Firs Name, Last Name
- A2 I Birthday > Month, Day, Year

A3 I Age Verification - Must also block any account from being created using a birthdate for users under 13 years of Age, 18 Years old if from State of Maine.

- A4 I Email Address
- B I Change Password:
- B1 I Change Password Checkbox
- B2 I Enter Current Password
- B3 I New Password / Confirm New Password
- C I Default Billing Address / Edit: user enters updated information, details are reflected in Address Book.
- **D I Default Shipping Address / Edit:** user enters updated information, details are reflected in Address Book.







- **A I Newsletter Preferences:**
- 1. View
- 2. Change3. Update Newsletter Preferences.
- A1 | Send HTML Newsletters, (Pictures & Text)
- A2 I Send Text-Only Newsletters
- A3 I Send messages for my Favorite Characters only
- A4 I Do Not Send Me Messages / Opt Out, (Does not include transactional emails)
- B | Alternate Opt-In:
- 1. View
- 2. Change
- 3. Update Promotional Alerts Preferences.
- B1 I Send HTML Emails, (Pictures & Text)
- B2 I Send Text-Only Emails

Other Notes:

 Favorite Character Logic > Needs to be able to favor characters in experience / messaging.
 Regardless of number of favorite characters only 1 welcome email deployed with API

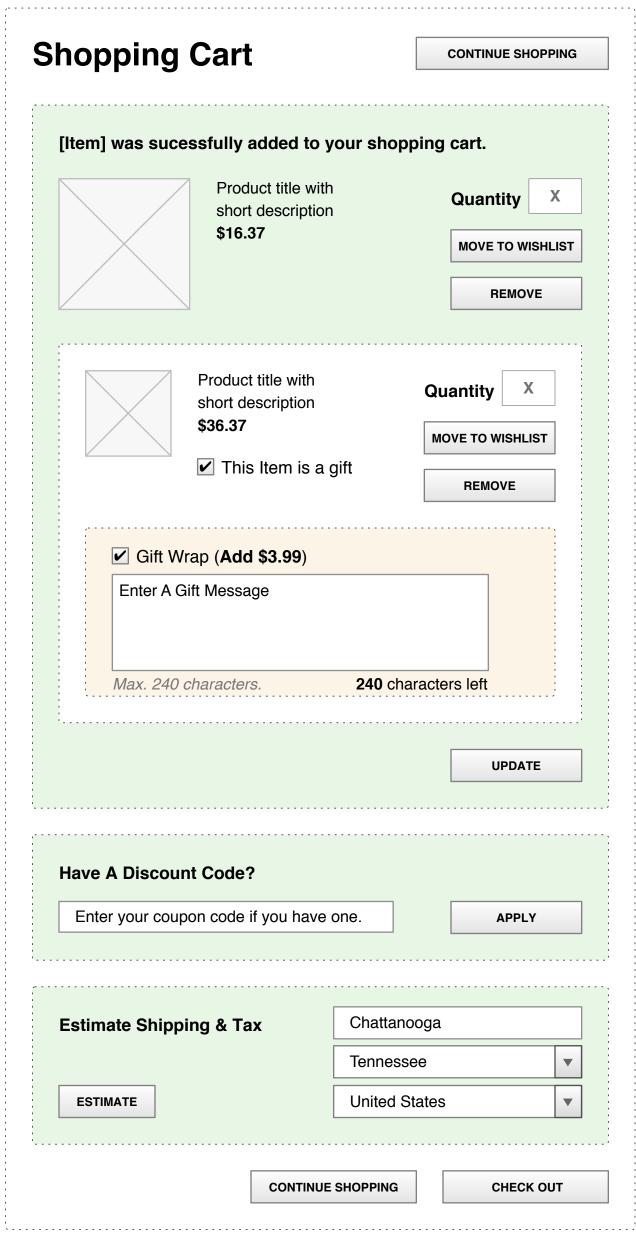


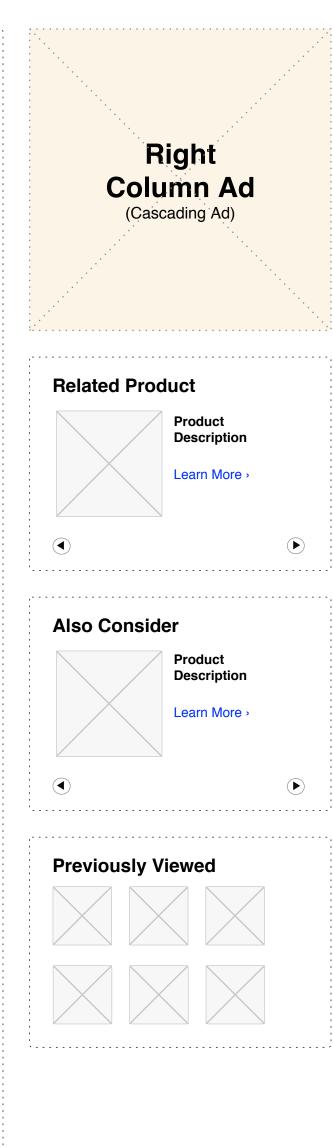












- A I Item Successfully Added to Cart:
- A1 I Product Title, Description, & Price,
- A2 I Quantity,
- A3 I Move to Wishlist / Remove,
- C | Discount Code:
- C1 I Discount Coupon Code Entry Box,
- C2 I Apply Coupon Code,
- D I Estimate Shipping & Tax:
- City (User Entry)
- State/Province (Drop Down Menu)
 Country (Drop Down Menu)
- 5. Country (Drop Down Menu)
- D2 | Estimate Shipping & Tax button

D1 I Entry form, City, State, Country

- E | This Item is a Gift:
- E1 I Gift Wrap, (Add \$3.99) this is a Sku level attribute that needs to be added either before the cart on the product page or in the cart (as shown here). Will use drop ship module functionality.
- E2 | Enter Gift Message,
- E3 I Characters Left Counter
- * Selecting "This Item is a Gift," generates a gift receipt for that item.
- F I CONTINUE SHOPPING:





Site Shop ▼ Occasions ▼ Recipients ▼ Search Search Search All Categories ▼ Q

Login or Create An Account			
Sign-Up	Login		
By creating an account with our store you will be able to	Email Address * Password *		
process faster, store multiple shipping addresses, view and			
account and more.	Forgot Your Password? Sign-In		
Register	Continue as Guest		
	Sign-Up By creating an account with our store you will be able to move through the checkout process faster, store multiple shipping addresses, view and track your orders in your account and more.		

Who Are You	Favorites
First Name *	
Last Name *	
Birthday Month Day Year	
Zip Code *	
Login Information	
Email Address *	
Password *	
Confirm Password *	
Confirm Password *	
Sign Up for Newsletter	
Sign Up for Promo Alerts	

Requirements/Notes:

A I Sign Up: New users clicks "Register" button and the "Create a New Account Page" dynamically flys out within the same page.

- **B I Login:** User enters Email address, Password, selected Forgot Password (Temp PW sent to email) and click "Sign-In" links to "My Account Dashboard"
- C I Continue as Guest > This button only appears in the checkout flow. Users accessing this page from anywhere else don't see this button.
- D | Who Are You:

User enters first and last name along with Birthday Month, Day, & Year

E | Login Information:

User enters Email address, Password, confirm password

F | Sign Up for Newsletter:

User checks box to sign up for all newsletters.

G I Sign Up for Promotional Alerts:

User checks box to sign up for all promotional alerts.

H | Favorite Characters:

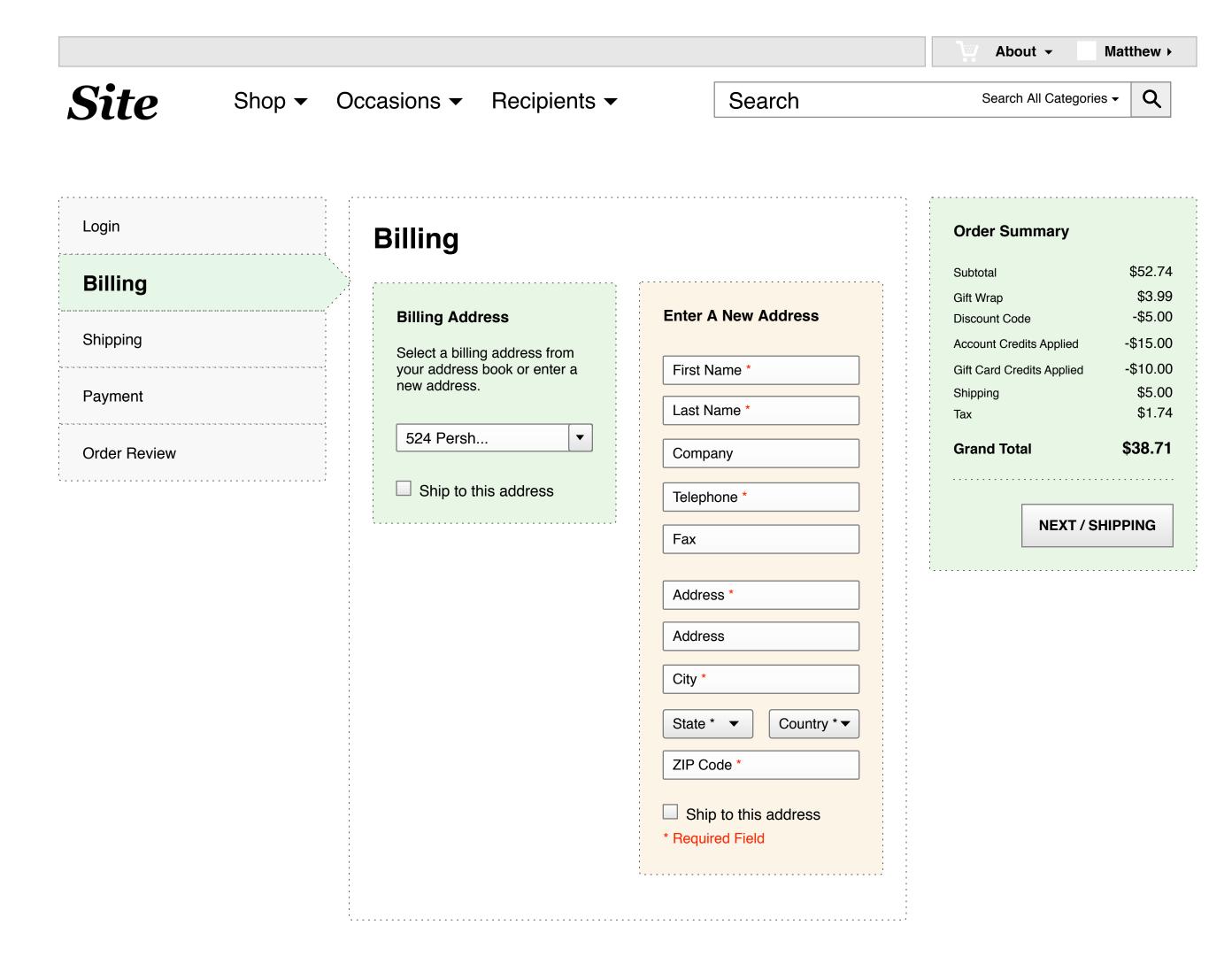
The ability for the user to select & update the characters they want to be the dominant ranking filters throughout the site, newsletters, & promotional emails.

i | Submit:

User clicks submit and is brought to a Welcome to Your Account page "My Account Dashboard". Welcome email is triggered via API. Data is stored in account information.







A | Billing Information:

- A1 I Billing Address > Select from Address Book a. Show all Addresses from Address Book
- b. Show "Enter New Address" which brings up entry form as seen in "C" below
- A2 I Ship to this Address

Checking this options, auto-fills the shipping address and bypasses that step.

B I Order Summary:

- 1. Subtotal
- 2. Gift Wrap
- 3. Donation
- 4. Discount Code 5. Account Credits Applied
- 6. Gift Card Credits Applied
- 7. Shipping & Handling
- 8. Tax 9. Grand Total
- "Order Summery" moves with scrolling

Reference: store.apple.com

B1 I Continue Check out

C | Enter a New Address:

- 1. First Name 2. Last Name
- 3. Company
- 4. Email
- 5. Telephone
- 6. Fax
- 7. Address
- 8. Address Line 2
- 9. City
- 10. State (Drop Down) 11. Country (Drop Down)
- 12. Zip Code

Addresses are automatically saved to

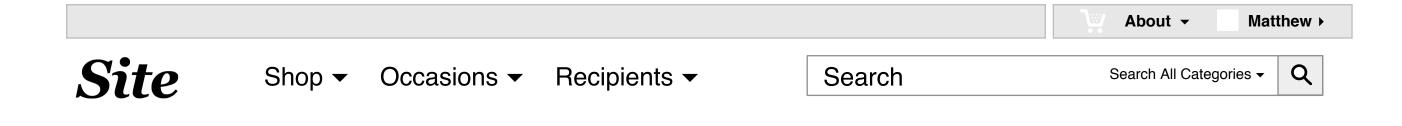
the user address book

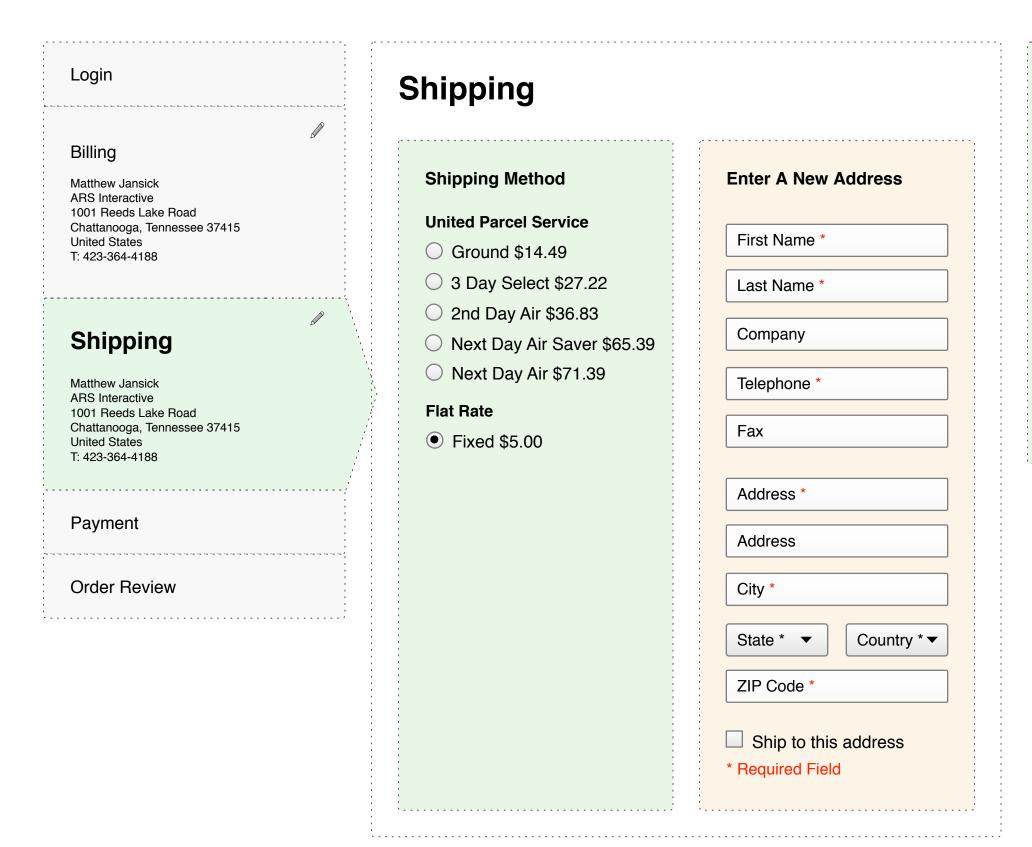
C1 I Ship to this Address

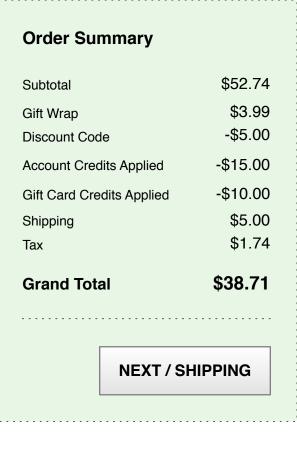












A I Shipping Method:

- A1 I United Parcel Service Shipping Options
- & price (\$X.XX)
- **1.** Ground 2. 3 Day Select
- 3. 2nd Day Air
- 4. Next Day Air Saver
- 5. Next Day Air

A2 | Flat Rate Shipping Option, Fixed \$X.XX

*Once order is shipped out from fulfillment, an HTML "Shipping Confirmation" trigger email is sent via API.

B I Order Summary:

- 1. Subtotal
- 2. Gift Wrap
- 3. Donation
- 4. Discount Code 5. Account Credits Applied
- 6. Gift Card Credits Applied 7. Shipping & Handling
- 8. Tax
- 9. Grand Total
- "Order Summery" moves with scrolling

Reference: store.apple.com

B1 I Continue Check out

C I Shipping Address:

C1 | Select a Shipping Address, selected address autofills into below entry form for user to verify.

1. Existing Address from Address Book

a. Address 1 "Street, City, State, Zip"

2. Use Same Address as Billing Address

- b. Address 2 "Street, City, State, Zip"
- a. Billing Address Details "Street, City, State, Zip"

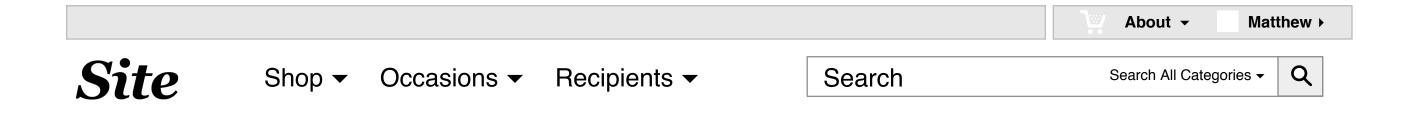
3. Enter New Address

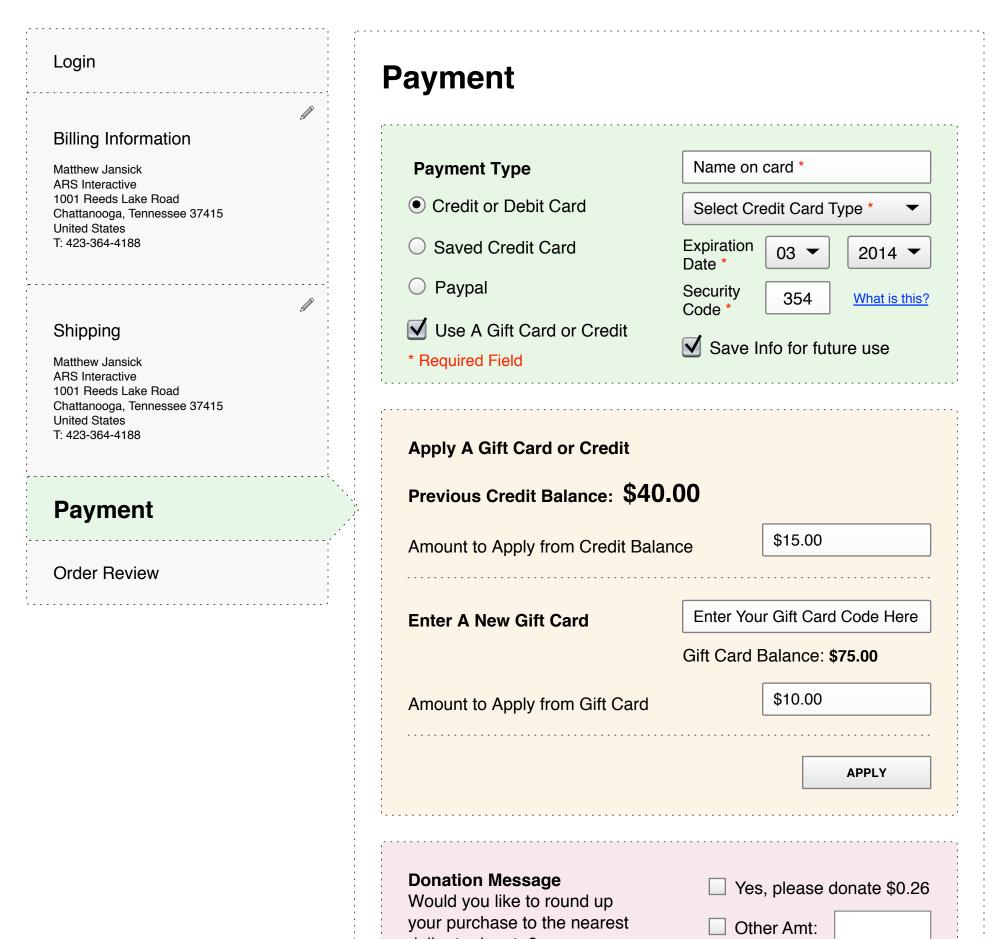
C2 I Enter New Address

- 1. First Name
- 2. Last Name
- 3. Company
- 4. Email
- 5. Telephone
- 6. Fax
- 7. Address
- 8. Address Line 2
- 9. City
- 10. State (Drop Down) 11, Country (Drop Down)
- 12. Zip Code

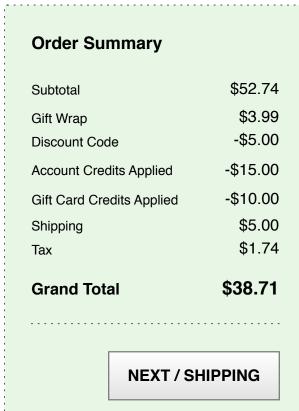
About Us > Follow Us Customer Service > **Subscribe to Our Newsletter** Contact Us > Terms of Service > Facebook Be the first to hear about special deals & more. Twitter Affiliate Program > Privacy Policy > **SUBMIT** Google+ Home > | Occasions > | Recipients > | Products > | Clearance >







dollar to donate?





Requirements/Notes:

A I Payment:

- A1 I Payment Type
 1. Check/Money Order
- 2. Credit Card
- A2 I Credit Card Entry Form
- 1. Name on Card
- 2. Card Type (Drop Down, 4 types)
- a. American Express
- b. Discover c. Master Card
- d. Visa
- 3. Expiration Date (Drop Down MM/YYYY)
- 4. Security Code.
- A3 I Security Code > "What is This?"

Additional Payment note, (Save This Card)

B I Order Summary:

- 1. Subtotal
- 2. Gift Wrap
- 3. Donation
- 4. Discount Code
- 5. Account Credits Applied 6. Gift Card Credits Applied
- 7. Shipping & Handling
- 8. Tax
- 9. Grand Total
- "Order Summery" moves with scrolling

Reference: store.apple.com

B1 I Continue Check out

C I Apply Credits to This Order:

Amounts should pre-populate to

reflect order balance

C2 | Amount to Apply from Credit Balance

C1 | Current Total Account Credit Balance

C3 | Enter A New Gift Card

C4 | Current Total Gift Card Balance

C5 | Amount to Apply from Gift Card

D I Donation Message:

Note: Enable on PBS only

D1 I Donation Roundup Checkbox, "Yes, please donate \$X.XX"

D2 I Checkbox, Other Amount



United States T: 423-364-4188

Payment Method

Number: XXXX-1142 Expiration: 03/2014

Order Review

Matthew Jansick's American Express

Site	Shop ▼	Occasions ▼ Recipients ▼	Search	Search All Categories ▼
Login		Order Review		
Billing Matthew Jansick ARS Interactive 1001 Reeds Lake Road Chattanooga, Tennessee 37415 United States T: 423-364-4188		Product Title \$000.00		
Shipping Matthew Jansick ARS Interactive 1001 Reeds Lake Road Chattanooga Tannassaa 37/15		Product Title \$000.00		

Product Title

\$000.00

Requirements/Notes:

A I Order Review:

A1 I Product Title, Description, Price \$XX.XX

B I Order Summary:

1. Subtotal

About **▼**

Matthew ▶

Q

- 2. Gift Wrap
- 3. Donation
- 4. Discount Code5. Account Credits Applied
- 6. Gift Card Credits Applied
- 7. Shipping & Handling
- 8. Tax 9. Grand Total
- "Order Summery" moves with scrolling

Reference: store.apple.com

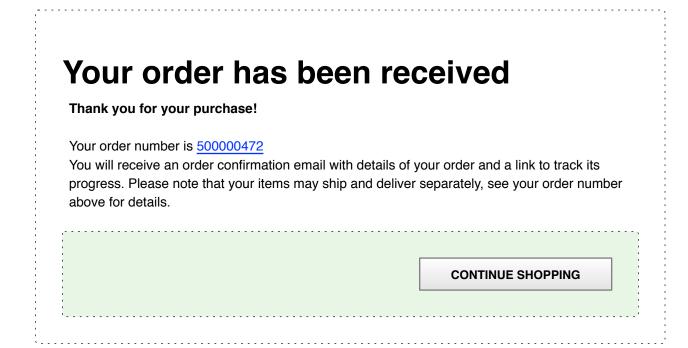
C1 | Place Order Button

Final step needed to place the actual order.









A I Order Received Message:

A1 I Order Number, provided to user. Clicking link takes user to My Account > My Orders

A2 I Order Confirmation Email > API Trigger needs to include verbiage "Items May Ship Separately" with URI provided linking to "My Orders".

B I CONTINUE SHOPPING button:

Customer Service > About Us > Follow Us

Contact Us > Terms of Service > Facebook

Affiliate Program > Privacy Policy > Google + Google +

